

## Achievement Standard

**Subject Reference** English 2.6

**Title** Create a crafted and controlled visual and verbal text

**Level** 2      **Credits** 3      **Assessment** Internal

**Subfield** English

**Domain** English Visual Language

**Status** Approved      **Status date** September 2024

**Planned review date** 31 December 2028      **Date version published** December 2024

This achievement standard involves creating a crafted and controlled visual and verbal text.

### Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> <li>• Create a crafted and controlled visual and verbal text which develops, sustains, and structures ideas.</li> <li>• Create a crafted and controlled visual and verbal text using features appropriate to purpose and audience to create effects.</li> </ul>	<ul style="list-style-type: none"> <li>• Create a crafted and controlled visual and verbal text which develops, sustains, and structures ideas convincingly.</li> <li>• Create a crafted and controlled visual and verbal text using features appropriate to purpose and audience to create convincing effects.</li> </ul>	<ul style="list-style-type: none"> <li>• Create a crafted and controlled visual and verbal text which develops, sustains, and structures ideas effectively.</li> <li>• Create a crafted and controlled visual and verbal text using features appropriate to purpose and audience to command attention.</li> </ul>

### Explanatory Notes

- 1 This standard is derived from the Level 7 Creating Meaning strand [presenting] and related achievement objectives in the English Learning Area of *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007.
- 2 *Create a crafted and controlled visual and verbal text which develops, sustains, and structures ideas* involves building on ideas by adding comments, explanations, details or examples, and making connections between ideas, throughout a presentation using visual and verbal features.

*Create a crafted and controlled visual and verbal text which develops, sustains, and structures ideas convincingly* involves ideas and structure that are reasoned, clear, and relevant to the purpose of the text.

*Create a crafted and controlled visual and verbal text which develops, sustains, and structures ideas effectively* involves ideas and structure that are compelling or persuasive.

*Create a crafted and controlled visual and verbal text using features appropriate to purpose and audience to create effects* involves the deliberate use of features appropriate to the selected audience and purpose to create meaning and effects.

*Create a crafted and controlled visual and verbal text using features appropriate to purpose and audience to create convincing effects* involves the deliberate selection and use of features appropriate to the selected audience and purpose to create meaning, effects, and audience interest.

*Create a crafted and controlled visual and verbal text using features appropriate to purpose and audience to command attention* involves the inventive, skilled, and sustained use of features to create meaning, effects, and audience engagement.

- 3 The text must be original in construction. The components can either be original, adapted, or taken from other texts or sources.
- 4 *Texts* may include:
  - digital or multi-media presentations
  - graphic or illustrated texts
  - live or recorded dramatic performances.
- 5 *Texts* are expected to be 'stand alone' in nature rather than being a component within an oral presentation.
- 6 *Ideas* may include:
  - information
  - opinions
  - recounted experiences or events
  - observations
  - arguments
  - interpretations
  - narrative
  - thoughts
  - feelings.
- 7 *Crafted visual and verbal text* involves selecting visual and verbal features deliberately, and systematically reworking and reshaping the text to achieve a planned whole.
- 8 *Controlled visual and verbal text* involves the deliberate use of features to produce visual and verbal text that is precise, planned, and coherent.

- 9 *Using visual features* may involve:
- images, sequence, costumes, movement.
- 10 *Using verbal features* may involve:
- dialogue, quotations.
- 11 Conditions of Assessment related to this achievement standard can be found at <http://ncea.tki.org.nz/Resources-for-Internally-Assessed-Achievement-Standards>.
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### Replacement Information

This achievement standard replaced unit standard 12425 and unit standard 12426.

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### Quality Assurance

- 1 Schools and institutions must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Schools and institutions with consent to assess must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference 0233

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