

## Achievement Standard

**Subject Reference** Social Studies 3.5

**Title** Examine a campaign of social action(s) to influence policy change(s)

**Level** 3 **Credits** 4 **Assessment** Internal

**Subfield** Social Science Studies

**Domain** Social Studies

**Status** Registered **Status date** 27 November 2025

**Planned review date** 31 December 2029 **Date version published** 9 December 2025

This achievement standard involves examining a campaign of social action(s) to influence policy change(s).

### Achievement Criteria

| Achievement   | Achievement with Merit   | Achievement with Excellence   |
|---|--|---|
| <ul style="list-style-type: none"> <li>Examine a campaign of social action(s) to influence policy change(s).</li> </ul> | <ul style="list-style-type: none"> <li>Examine, in depth, a campaign of social action(s) to influence policy change(s).</li> </ul> | <ul style="list-style-type: none"> <li>Examine comprehensively a campaign of social action(s) to influence policy change(s).</li> </ul> |

### Explanatory Notes

- This achievement standard is derived from the Social Studies achievement objectives from Level 8 of the Social Sciences learning area of *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and is related to material in the *Teaching and Learning Guide for Senior Social Studies*, Ministry of Education, 2010 at <http://seniorsecondary.tki.org.nz/>.

This standard is also derived from *Te Marautanga o Aotearoa*. For details of *Te Marautanga o Aotearoa* achievement objectives to which this standard relates, see the [Papa Whakaako](#) for the relevant learning area.

- Examine a campaign of social action(s) to influence policy change(s)* involves using social studies concepts and giving specific evidence to:
  - explain the aims of the campaign and the desired policy change
  - explain the differing reasons for individuals' and/or groups' involvement in the campaign
  - explain the individuals' and/or groups' reasons for selecting the social action methods and how these methods intended to support the desired policy change.

*Examine, in depth, a campaign of social action(s) to influence policy change(s)* involves exploration of the real and potential consequences of the campaign.

*Examine comprehensively a campaign of social action(s) to influence policy change(s)* involves critically evaluating the effectiveness of the campaign, including possible modifications which could have been made to improve the campaign's influence on policy.

- 3 Social studies concepts describe the fundamental and enduring relationships between people in a society. These may include: society, culture, change, perspectives, rights, values, sovereignty, government, religion, laws, roles, responsibilities, community, diversity, and social justice.
  - 4 *A campaign of social action(s)* is a series of actions designed to bring about policy change(s). The actions may emerge and evolve as the campaign progresses. The actions may be centrally co-ordinated or distributed across networks.
  - 5 Information about points of view, values, and perspectives may be found in the *Teaching and Learning Guide for Senior Social Studies*.
  - 6 Conditions of Assessment related to this achievement standard can be found at <http://ncea.tki.org.nz/>.
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### Replacement Information

This achievement standard replaced AS90693.

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### Quality Assurance

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233