

90991



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

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SUPERVISOR'S USE ONLY

Level 1 Media Studies, 2012

90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 am Wednesday 21 November 2012

Credits: Four

| Achievement | Achievement with Merit | Achievement with Excellence |
|--|---|--|
| Demonstrate understanding of the media coverage of a current issue or event. | Demonstrate in-depth understanding of the media coverage of a current issue or event. | Demonstrate comprehensive understanding of the media coverage of a current issue or event. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write a response to the question in this booklet.

If you need more room for your answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

You are advised to spend 60 minutes writing your response to the question in this booklet.

MEDIA COVERAGE OF A CURRENT ISSUE OR EVENT

QUESTION

Discuss how the media **covered** ONE aspect of a current issue OR event, and explain **why** the media covered it in this way.

INSTRUCTIONS

Choose a **current issue** OR a **current event** that has been covered by the media within this past year.

Write a response, discussing **how** the media **covered** your chosen current issue OR event, and **why** the media covered it in this way.

Your discussion should include:

- a description of ONE **aspect** (eg depth and duration of coverage, placement, style, tone, point-of-view, selection and/or omission of viewpoints or material) of the media coverage
- an explanation of reasons **why** ONE aspect of the media coverage was used in this way to cover the current issue OR event
- an explanation of the **implication(s)** of the media coverage of the current issue OR event
- **specific supporting evidence**, such as details or examples from media text(s) and/or evidence from other sources, featuring your particular current issue OR event.

Identify your chosen current issue OR event, what it is about, and the aspect you have chosen below.

Use page 3 to plan your response.

Begin your written response on page 4.

Current issue OR event: _____

What the issue OR event is about: _____

Aspect: _____

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Note: Responses made in this space may be used as evidence for assessment.

Description of ONE **aspect**:

Why the aspect was covered by the media in this way:

Implication(s) of the media coverage of the current issue OR event:

