

90992



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

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SUPERVISOR'S USE ONLY

Level 1 Media Studies, 2012

90992 Demonstrate understanding of characteristics of a media genre

9.30 am Wednesday 21 November 2012

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of characteristics of a media genre.	Demonstrate in-depth understanding of characteristics of a media genre.	Demonstrate comprehensive understanding of characteristics of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write a response to BOTH parts of the question in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

You are advised to spend 60 minutes writing your responses to the question in this booklet.

CHARACTERISTICS OF A MEDIA GENRE

QUESTION

Discuss the **use** of TWO characteristics of a media genre.

INSTRUCTIONS

Choose ONE **media genre** that you have studied and TWO of its **significant characteristics**.

Write a response to (a) on pages 4–9, and (b) on pages 10–11, discussing the **use** of these TWO characteristics of your chosen media genre.

Your discussion should include:

- a description of each **characteristic**
- an explanation of how and/or why each characteristic is **used** in the media genre
- an examination of the **implication(s)** of BOTH characteristics for the media genre
- **specific supporting evidence** from at least TWO media texts.

Identify your chosen media genre and TWO of its characteristics below.

Use page 3 to plan your response.

Begin your written response to (a) on page 4, and (b) on page 10.

Space is provided for a diagram(s)/sketch(es) to **support** your written responses, if appropriate, on pages 4 and 7.

Media genre: _____

Characteristic (1): _____

Characteristic (2): _____

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Note: Responses made in this space may be used as evidence for assessment.

Description of characteristic (1) :	Description of characteristic (2) :
How and/or why characteristic (1) is used in the media genre:	How and/or why characteristic (2) is used in the media genre:
Implication(s) of BOTH characteristics (1) and (2) for the media genre:	

