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90838M



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

SUPERVISOR'S USE ONLY

Mātauranga Pakihi, Kaupae 1, 2013

90838 Whakaaturia he māramatanga ki ngā āhuatanga ā-waho e pā ana ki tētahi pakihī iti

2.00 i te ahiahi o te Rāapa, te 20 o Whiringa-ā-rangi, 2013
Whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Whakaaturia he māramatanga ki ngā āhuatanga ā-waho e pā ana ki tētahi pakihī iti.	Whakaaturia he māramatanga taipitopito ki ngā āhuatanga ā-waho e pā ana ki tētahi pakihī iti.	Whakaaturia te matatau ki ngā āhuatanga ā-waho e pā ana ki tētahi pakihī iti.

Tirohia mena e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau o runga ake o tēnei whārangi.

Me whakamātau koe i ngā pātai KATOĀ kei roto i tēnei puka.

Kōrerohia ngā mātauranga pakihī e hāngai ana, ngā ariā pakihī Māori hoki rānei, i roto i ō whakautu.

Mena ka hiahia whārangi atu anō hei tuhituhi i ō whakautu, whakamahia ngā whārangi wātea kei muri o tēnei puka.

Tirohia mena e tika ana te raupapatanga o ngā whārangi 2–27 kei roto i tēnei puka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

ME HOATU KOE I TĒNEI PUKA KI TE KAIWHAKAHAERE Ā TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

Ko te whakahau, kia whakapau koe i te haora kotahi e whakautu ana i ngā pātai kei roto i tēnei puka.

TE PĀTAI TUATAHI: TE HUNGA WHAI PĀNGA

Whakamahia ngā pārongo o roto i ngā pouaka me tō mōhiotanga pakihi hei whakaoti i ngā tūmahi e whai ake nei.

He pakihi iti a *Living with Wood* e waihanga ana i ētahi rawa mō waho i te whare, hangaia ai ki te rākau. 18 āna kaimahi kei roto i ngā tūranga rerekē, mai i ngā mahi whakahaere ki ngā mahi whakaputa rawa tae atu ki ngā mahi tuku rawa. Pērā i ētahi pakihi, he nui te hunga whai pānga ki *Living with Wood* – ā-roto, ā-waho hoki.

(a) Whakamāramatia ngā kupu “hunga whai pānga ki tētahi pakihi”.

(b) Ko te kiritaki tētahi o te hunga whai pānga ā-waho o *Living with Wood*. Āta whakamahukitia ka pēhea pea ngā hiahia o te kiritaki e tuki ai ki ērā o te pakihi. Homai kia RUA ngā tauira.

(1)

(2)

You are advised to spend 60 minutes answering the questions in this booklet.

QUESTION ONE: STAKEHOLDERS

Use the information in the boxes and your business knowledge to complete the following tasks.

Living with Wood is a small business that produces a range of wooden outdoor furniture. It employs 18 staff, whose jobs range from administration through to production and delivery. Like any other business, *Living with Wood* has many stakeholders – both internally and externally.

(a) Define the term “stakeholders in a business”.

(b) One of *Living with Wood's* external stakeholders is the customer. Fully explain how the interest of the customer may conflict with that of the business. Give TWO examples.

(1)

(2)

TE PĀTAI TUARUA: TE RARAUNGA

Whakamahia ngā pārongo o roto i ngā pouaka me tō mōhiotanga pakihi hei whakaoti i ngā tūmahi e whai ake nei.

E whakaaro nuitia ana e *Living with Wood* te whakaaturanga o te raraunga pai. Ka tuku mahi te pakihi ki ngā kaimahi nō te hapori pātata, ka kimi pia hoki nō te hapori pātata mena ka taea.

- (a) Whakamāramatia te kupu “raraunga” e ai ki te tirohanga pakihi.

- (b) Āta whakamahukitia ngā painga ka puta ki a *Living with Wood* i tā rātou whakaatu i te raraunga pai.

TE PĀTAI TUATORU: NGĀ WHAKAAWETANGA Ā-TURE

Whakamahia ngā pārongo o roto i ngā pouaka me tō mōhiotanga pakihi hei whakaoti i ngā tūmahi e whai ake nei.

Inā tata nei i pā mai ai ētahi hauata i te whare umanga o *Living with Wood*. E āwangawanga ana te hunga nāna te pakihi, i te nui o ngā hauata e pā mai ana me te tamōtanga i te mahi ka hua ake.

- (a) Whakaahuatia ngā whāinga o te Ture mō te Hauora me te Ārai Hauata i te Wāhi Mahi, 1992.

- (b) Āta whakamahukitia ngā hua e RUA ka puta ki a *Living with Wood* ki te kino tonu tana pūkete hauora me te ārai hauata, **i tua atu** i te hāmene me te whaina.

(1)

(2)

QUESTION THREE: LEGAL INFLUENCES

Use the information in the boxes and your business knowledge to complete the following tasks.

Recently there has been a series of accidents in the *Living with Wood* factory. The owners are concerned with the number of accidents occurring and the resulting work days lost.

- (a) Describe the objectives of the Health and Safety in Employment Act 1992.

- (b) Fully explain TWO consequences for *Living with Wood* of continuing to have a poor health and safety record, **other than** being prosecuted and fined.

(1) _____

(2) _____

TE PĀTAI TUAWHĀ: NGĀ HONONGA Ā-AO

Whakamahia ngā pārongo o roto i ngā pouaka me tō mōhioanga pakihi hei whakaoti i ngā tūmahi e whai ake nei.

E whakaaro ana a *Living with Wood* ki te hoko mai i ētahi momo rākau rerekē i tawāhi, kāore e whakatipuria ana hei take arumoni i Aotearoa. Ka whakamahia aua rākau hei whakaputa i te maha o ana rawa. Ka hokona atu ki tawāhi ētahi o aua rawa.

(a) Whakamāramatia ngā kupu “taiao pakihi ā-ao”.

(b) Āta whakamahukitia ngā painga e RUA mō *Living with Wood* ina tū ia hei **kaitukurawa ki tawāhi** i te au tauhokohoko ā-ao.

(1)

(2)

QUESTION FOUR: GLOBAL CONNECTIONS

Use the information in the boxes and your business knowledge to complete the following tasks.

Living with Wood is considering importing a range of different woods that are not grown commercially in New Zealand. It will use this wood in the production of many of its final products. Some of these final products will then be exported.

- (a) Define the term "global business environment".

- (b) Fully explain TWO benefits for *Living with Wood* of becoming an **exporter** in the global marketplace.

(1) _____

(2) _____

English translation of the wording on the front cover

Business Studies, Level 1, 2013

90838 Demonstrate an understanding of external factors influencing a small business

2.00 pm Wednesday 20 November 2013

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate an understanding of external factors influencing a small business.	Demonstrate a detailed understanding of external factors influencing a small business.	Demonstrate a comprehensive understanding of external factors influencing a small business.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL the questions in this booklet.

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–27 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

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