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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

SUPERVISOR'S USE ONLY

Level 1 Media Studies, 2013

90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 am Wednesday 20 November 2013

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the media coverage of a current issue or event.	Demonstrate in-depth understanding of the media coverage of a current issue or event.	Demonstrate comprehensive understanding of the media coverage of a current issue or event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write a response to BOTH parts of the question in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

ASSESSOR'S USE ONLY

You are advised to spend one hour answering the question in this booklet.

QUESTION

Discuss the **media coverage** of a current issue or event.

INSTRUCTIONS

Choose a **current issue** or **event** that has been covered by the media within this past year and identify it below.

Write a response to BOTH parts of the question in this booklet, (a) on pages 4–5, and (b) on pages 6–7, discussing the media coverage of your chosen issue or event.

(a) Describe **how** the current issue or event was presented by the media.

Explain TWO reasons **why** the media presented the current issue or event this way.

(b) Explain an **implication(s)** of the way the media presented the current issue or event.

Support your discussion with specific evidence, such as details or examples from media texts, and/or evidence from other sources.

Use page 3 to plan, then begin your written response to (a) on page 4, and (b) on page 6.

Current issue or event: _____

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Note: Responses made in this space may be used as evidence for assessment.

How the current issue or event was presented by the media:

Reasons **why** the media presented the current issue or event this way:

Reason (1)

Reason (2)

Implication(s) of the way the media presented the current issue or event:

