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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

SUPERVISOR'S USE ONLY

Level 1 Media Studies, 2013

90992 Demonstrate understanding of characteristics of a media genre

9.30 am Wednesday 20 November 2013

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of characteristics of a media genre.	Demonstrate in-depth understanding of characteristics of a media genre.	Demonstrate comprehensive understanding of characteristics of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write a response to BOTH parts of the question in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

ASSESSOR'S USE ONLY

You are advised to spend one hour answering the question in this booklet.

QUESTION

Discuss two **characteristics** of a media genre.

INSTRUCTIONS

Choose ONE **media genre** that you have studied and TWO of its significant **characteristics**. Identify them below.

Write a response to BOTH parts of the question in this booklet, (a) on pages 4–9, and (b) on pages 10 and 11, discussing the two characteristics of your chosen media genre.

(a) Describe **characteristics** of this media genre.

Explain **how** and **why** the two characteristics are used.

(b) Examine an **implication** of the use of EACH characteristic for the media genre.

Note: The implication may be the same for both characteristics.

Support your discussion with specific evidence, such as details or examples from at least TWO media texts in this genre, and/or evidence from other sources.

Use page 3 to plan, then begin your written response to (a) on page 4, and (b) on page 10.

Space is provided for annotated diagrams to support your written responses, if appropriate, on pages 4 and 7.

Media genre: _____

Characteristic (1): _____

Characteristic (2): _____

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Note: Responses made in this space may be used as evidence for assessment.

Characteristics of the media genre:

Characteristic (1)

Characteristic (2)

How and **why** the two characteristics are used in the media genre:

Implication of each characteristic for the media genre:

(a) **Characteristic (1)**

Describe this characteristic of your chosen media genre.

Explain **how** and **why** this characteristic is used.

Support your discussion with specific evidence, such as details or examples from at least TWO media texts in this genre, and/or evidence from other sources.

You may use the space below to provide an annotated diagram to support your response.



Begin your written response here: _____

Characteristic (2)ASSESSOR'S
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Describe this characteristic of your chosen media genre.

Explain **how** and **why** this characteristic is used.

Support your discussion with specific evidence, such as details or examples from at least TWO media texts in this genre, and/or evidence from other sources.

You may use the space below to provide an annotated diagram to support your response.



Begin your written response here: _____
