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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

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Mātauranga Pāpāho, Kaupae 2, 2013

91251 Whakaaturia te māramatanga ki tētahi āhuatanga o tētahi tūmomo pāpāho.

9.30 i te ata o te Rāapa, te 20 o Whiringa-ā-rangi, 2013
Whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Whakaaturia te māramatanga ki tētahi āhuatanga o tētahi tūmomo pāpāho.	Whakaaturia te hōhonu o te māramatanga ki tētahi āhuatanga o tētahi tūmomo pāpāho.	Whakaaturia te māramatanga arowhāiti ki tētahi āhuatanga o tētahi tūmomo pāpāho.

Tirohia mena e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau o runga ake o tēnei whārangi.

Me tuhi koe i tētahi whakautu ki tētahi o ngā pātai e toru kei roto i tēnei puka.

Mena ka hiahia whārangi atu anō hei tuhituhi i ō whakautu, whakamahia ngā whārangi wātea kei muri o tēnei puka.

Tirohia mena e tika ana te raupapatanga o ngā whārangi 2–19 kei roto i tēnei puka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

ME HOATU KOE I TĒNEI PUKA KI TE KAIWHAKAHAERE Ā TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

Ko te whakahau, kia whakapau koe i te kotahi haora e whakautu ana i ngā pātai kei roto i tēnei puka.

NGĀ TOHUTOHU

Kōwhiria TĒTAHI **tūmomo pāpāho** kua mātaitia e koe.

Kōwhiria **tētahi āhuatanga** o te tūmomo pāpāho kua kōwhiria e koe, hei matapaki māu mā te whakautu i TĒTAHI o ngā pātai kei raro iho nei.

NGĀ PĀTAI (Kōwhiria TĒTAHI)

1. Matapakina tētahi **panonitanga** i tētahi tūmomo pāpāho, ā, mātaihia te/ngā **whakahīrautanga**, te/ngā **pānga** rānei o te panonitanga nei.

I roto i tō matapakinga:

- whakaahuatia tētahi panonitanga i te tūmomo pāpāho
- whakamahukitia mai te āhua, te take RĀNEI i panonihia ai tētahi tūmomo pāpāho
- mātaitia te/ngā whakahīrautanga, te/ngā pānga hoki rānei o taua panonitanga
- whakaurua he taipitopito taunaki nō ētahi ara pāpāho e RUA, neke atu rānei, he taunakitanga hoki rānei nō mātāpuna kē atu.

2. Matapakina te/ngā **tūmanakotanga o te hunga apataki, tana urupare** hoki rānei ki tētahi tūmomo pāpāho, ā, mātaitia hoki te/ngā **whakahīrautanga**, te/ngā **pānga** rānei o aua tūmanakotanga, o taua urupare rānei.

I roto i tō matapakinga:

- whakaahuatia ngā tūmanakotanga o te apataki, tana urupare hoki rānei ki te tūmomo pāpāho
- whakamahukitia mai te āhua, te take hoki/rānei e pāngia nei te tūmomo pāpāho e ngā tūmanakotanga o te apataki, e tana urupare hoki/rānei
- mātaitia te/ngā whakahīrautanga, te/ngā pānga hoki rānei o aua tūmanakotanga, o taua urupare rānei
- whakaurua he taipitopito taunaki nō ētahi ara pāpāho e RUA, neke atu rānei, he taunakitanga hoki rānei nō mātāpuna kē atu.

3. Matapakina tētahi **take arumoni** o tētahi tūmomo pāpāho, ka mātaitia ai te/ngā **whakahīrautanga**, te/ngā **pānga** hoki rānei o taua take arumoni nei.

I roto i tō matapakinga:

- whakaahuatia tētahi take arumoni o te tūmomo pāpāho
- whakamahukitia he pēhea, nā te aha RĀNEI e pāngia nei te tūmomo pāpāho e taua take arumoni
- mātaitia te/ngā whakahīrautanga, te/ngā pānga hoki rānei o taua take arumoni
- whakaurua he taipitopito taunaki nō ētahi ara pāpāho e RUA, neke atu rānei, he taunakitanga hoki rānei nō mātāpuna kē atu.

Whakamahia te whārangi 3 hei tuhituhi i te tūmomo pāpāho kua kōwhiria e koe me te pātai, hei whakamahere hoki i tō whakautu.

Me tīmata te tuhi i tō whakautu ki te whārangi 6.

Tūmomo pāpāho: _____

Te nama o te pātai:

Kia mōhio ai: Hei taunakitanga pea mō te aromatawai tāu e tuhi ai ki te wāhi nei.

TE WHAKAMAHERE

You are advised to spend one hour writing a response on your chosen question in this booklet.

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Select **an aspect** of your chosen media genre to discuss by responding to ONE of the questions below.

QUESTIONS (Choose ONE)

1. Discuss a **change** in a media genre, and examine the **implication(s)** and/or **effect(s)** of this change.

In your discussion:

- describe a change in the media genre
- explain how OR why a change in a media genre has occurred
- examine the implication(s) and/or effect(s) of the change
- include supporting details from at least TWO media texts and/or evidence from other sources.

2. Discuss **audience expectations** and/or **response** to a media genre, and examine the **implication(s)** and/or **effect(s)** of these expectations or response.

In your discussion:

- describe audience expectations and/or response to the media genre
- explain how OR why audience expectations and/or response has an impact on the media genre
- examine the implication(s) and/or effect(s) of the audience expectations or response
- include supporting details from at least TWO media texts and/or evidence from other sources.

3. Discuss a **commercial consideration** of a media genre, and examine the **implication(s)** and/or **effect(s)** of this commercial consideration.

In your discussion:

- describe a commercial consideration of the media genre
- explain how OR why a commercial consideration has an impact on the media genre
- examine the implication(s) and/or effect(s) of the commercial consideration
- include supporting details from at least TWO media texts and/or evidence from other sources.

Use page 5 to write your chosen media genre and question number, and to plan your response.

Begin your response on page 7.

Media genre: _____

Question number:

Note: Responses made in this space may be used as evidence for assessment.

PLANNING

English translation of the wording on the front cover

Level 2 Media Studies, 2013

91251 Demonstrate understanding of an aspect of a media genre

9.30 am Wednesday 20 November 2013

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

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Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write a response on ONE of the three questions in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–19 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.