

91465



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

3



SUPERVISOR'S USE ONLY

Level 3 Health, 2013

91465 Evaluate models for health promotion

2.00 pm Monday 18 November 2013

Credits: Five

Achievement	Achievement with Merit	Achievement with Excellence
Evaluate models for health promotion.	Evaluate, in depth, models for health promotion.	Evaluate, perceptively, models for health promotion.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL parts of the question in this booklet.

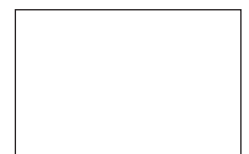
Pull out Resource Booklet 91465R from the centre of this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL



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You are advised to spend one hour answering the question in this booklet.

INSTRUCTIONS

In this examination, you are required to evaluate **models for health promotion** perceptively in a gambling situation.

The three models for health promotion to use in your evaluation include:

1. **Behaviour change**
2. **Self-empowerment**
3. **Collective action.**

These models are supported by documents such as The Ottawa Charter, The Bangkok Charter, and Te Tiriti o Waitangi/The Treaty of Waitangi, details of all of which are included in 91465R.

Read and refer to **ALL of the resources** on pages 2 and 3 of the resource booklet, as well as applying your own understanding of aspects of the three models for health promotion listed above (as they relate to gambling), when answering parts (a) to (d) on pages 3–6.

(c) Evaluate the **advantages** AND **disadvantages** of The Health Promotion Agency’s use of EACH of the three models for health promotion in the ‘Choice Not Chance’ Campaign.

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Part (d) begins on the next page

- (d) Evaluate the **effectiveness** of the 'Choice Not Chance' Campaign in improving well-being for individuals and communities affected by gambling-related harm.

Consider the use of ALL THREE models for health promotion (from page 2), as well as the principles of their supporting documents (Resource B), in your evaluation.

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