See back cover for an English translation of this cover

3

91490M

914905

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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

Mātauranga Pāpāho, Kaupae 3, 2013

91490 Whakaaturia te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho

2.00 i te ahiahi o te Rāapa, te 27 o Whiringa-ā-rangi, 2013
Whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Whakaaturia te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Whakaaturia te hōhonutanga o te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Whakaaturia te pūmahara o te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.

Tirohia mena e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau o runga ake o tēnei whārangi.

Me tuhi koe i tētahi tuhingaroa mō TĒTAHI o ngā kōwhiringa kaupapa e whā kei roto i tēnei puka.

Mena ka hiahia whārangi atu anō hei tuhituhi i ō whakautu, whakamahia ngā whārangi wātea kei muri o tēnei puka.

Tirohia mena e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei puka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

ME HOATU KOE I TĒNEI PUKA KI TE KAIWHAKAHAERE Ā TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

© Mana Tohu Mātauranga o Aotearoa, 2013. Pūmau ana te mana.
Kāore e whakaaetia kia tāruahia tētahi paku wāhanga o tēnei puka ki te kore te Mana Tohu Mātauranga e mātua whakaae.

Ko te whakahau, kia whakapau koe i te kotahi haora e tuhi ana i tētahi tuhingaroa ki roto i tēnei puka mō te kaupapa e kōwhiria ai e koe.

NGĀ TOHUTOHU

Kōwhiria TĒTAHI **ahumahi pāpāho** kua mātaitia e koe.

Tuhia tētahi tuhingaroa hei matapaki i **tētahi āhuatanga o te ahumahi pāpāho i kōwhiria e koe**, mā te urupare ki TĒTAHI o ngā kōwhiringa kaupapa kei raro iho nei.

NGĀ KŌWHIRINGA KAUPAPA (Kōwhiria TĒTAHI)

1. Nā ngā whanaketanga hangarau / mamati e huri nei ngā ahumahi pāpāho.

2. He herenga nui tō ngā take ōhanga ki ngā ahumahi pāpāho katoa.

3. Kei te apataki te rangatiratanga o ngā ahumahi pāpāho.

4. He wāhi nui tō ngā hanganga whakahaere ki ngā ahumahi pāpāho katoa.

I tō tuhinga:

- whakamahukitia he pēhea, nā te aha hoki rānei taua āhuatanga **e whai wāhi ai,** i te ahumahi pāpāho
- whakamahukitia te **pānga** o taua āhuatanga ki te ahumahi, ki te hapori hoki / rānei
- arotakengia te pānga ki te ahumahi, ki te hapori hoki / rānei
- whakaurua ētahi tauira **taipitopito whāiti** E RUA, neke atu rānei, nō te ahumahi pāpāho kua kōwhiria e koe, hei taunaki i ō matapakinga.

Ka āhei te tuhi urupare **e whakaae ana, e whakahē ana** RĀNEI i te tirohanga o tō kōwhiringa kaupapa, mā te whakaaro RĀNEI ki ngā tirohanga **e rua** o tō kōwhiringa kaupapa.

Whakamahia te whārangi 3 hei tuhituhi i te ahumahi me te kaupapa kua kōwhiria e koe, hei whakamahere hoki i tō whakautu.

Me tīmata tō tuhi whakautu ki te whārangi 6.

MĀ TE KAIMĀKA ANAKE

Te ahumahi pāpāho: _____

Te nama o te kōwhiringa kaupapa: ☐

Kia mōhio ai: Hei taunakitanga pea mō te aromatawai tāu e tuhi ai ki te wāhi nei.

TE WHAKAMAHERE

You are advised to spend one hour writing an essay on your chosen option in this booklet.

INSTRUCTIONS

Choose ONE **media industry** that you have studied.

Write an essay discussing **an aspect of your chosen media industry**, by responding to ONE of the options below.

OPTIONS (Choose ONE)

1. Technological / digital developments are changing media industries.

2. Economic factors are a significant control on any media industry.

3. Audiences shape media industries.

4. Organisational structures are a key factor in any media industry.

In your essay:

- explain how and / or why the aspect **operates** in the media industry
- explain the **impact** of the aspect on the industry and / or society
- evaluate the impact on the industry and / or society
- include at least TWO **specific and detailed examples** from your chosen industry to support your discussion.

You may respond by **agreeing** OR **disagreeing** with the point of view of your chosen option, OR by considering **both** of the points of view of your chosen option.

Use page 5 to write your chosen media industry and option number, and to plan your response.

Begin your essay on page 7.

ASSESSOR'S USE ONLY

Media industry: _____

Option number: ☐

Note: Responses made in this space may be used as evidence for assessment.

PLANNING

Tīmatahia tō tuhingaroa ki konei:

MĀ TE KAIMĀKA ANAKE

Begin your essay here:

ASSESSOR'S USE ONLY

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

MĀ TE KAIMĀKA ANAKE

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MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

He whārangi anō ki te hiahiatia.
Tuhia te nama o te pātai, mena e hāngai ana.

TAU PĀTAI

MĀ TE KAIMĀKA ANAKE

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

ASSESSOR'S USE ONLY

He whārangi anō ki te hiahiatia.
Tuhia te nama o te pātai, mena e hāngai ana.

TAU PĀTAI

MĀ TE KAIMĀKA ANAKE

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

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English translation of the wording on the front cover

Level 3 Media Studies, 2013

91490 Demonstrate understanding of an aspect of a media industry

2.00 pm Wednesday 27 November 2013
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media industry.	Demonstrate in-depth understanding of an aspect of a media industry.	Demonstrate perceptive understanding of an aspect of a media industry.

91490M

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four options in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

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