

3

91493



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA



SUPERVISOR'S USE ONLY

Level 3 Media Studies, 2013

91493 Demonstrate understanding of a relationship between a media genre and society

2.00 pm Wednesday 27 November 2013

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

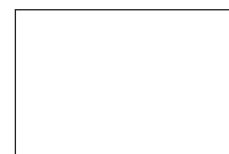
You should write an essay on ONE of the three options in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL



ASSESSOR'S USE ONLY

You are advised to spend one hour writing an essay on your chosen option in this booklet.

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing **the relationship between your chosen media genre and society**, by responding to ONE of the options below.

OPTIONS (Choose ONE)

1. At the centre of any genre are common concerns of society.
2. Genres fulfil audience expectations.
3. Genres change in response to change in society.

In your essay:

- describe at least ONE **defining characteristic** of your chosen media genre
- explain at least ONE **aspect** of the relationship between your chosen media genre and society
- explain the **impact** of the relationship on the media genre and/or society
- draw conclusions about the **wider significance** of the relationship.

Include **specific evidence** from at least THREE media texts to support your discussion.

Use page 3 to write your chosen media genre and option number, and to plan your response.

Begin your essay on page 4.

Media genre: _____

Option number:

Note: Responses made in this space may be used as evidence for assessment.

PLANNING

