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90991



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NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

SUPERVISOR'S USE ONLY

## Level 1 Media Studies, 2014

### 90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 am Thursday 20 November 2014

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the media coverage of a current issue or event.	Demonstrate in-depth understanding of the media coverage of a current issue or event.	Demonstrate comprehensive understanding of the media coverage of a current issue or event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE question in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**TOTAL**

ASSESSOR'S USE ONLY

**INSTRUCTIONS**

Choose a **current issue** or **event** that has been covered by the media within this past year.

Write an essay discussing the **media coverage** of your chosen current issue or event, by responding to ONE of the questions below.

Support your essay with specific evidence, such as details or examples from media texts, and/or evidence from other sources.

Use page 3 to write your chosen current issue or event and question number, and to plan your essay.

Begin your essay on page 4.

**QUESTIONS** (Choose ONE)

1. Discuss the **depth** and **duration** of the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
2. Discuss the **placement** of the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
3. Discuss the **style** of the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
4. Discuss the **tone** of the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
5. Discuss the **point of view** of the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
6. Discuss the **selection** and/or **omission** of viewpoints or material of the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.

Current issue or event: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Question number:

*Note: Responses made in the space below may be used as evidence for assessment.*

**PLANNING**

Describe coverage



Explain coverage



Effect of coverage



















