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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

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Level 1 Social Studies, 2014

91039 Describe how cultures change

9.30 am Thursday 27 November 2014
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Describe how cultures change.	Describe, in depth, how cultures change.	Comprehensively describe how cultures change.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

Pull out Resource Booklet 91039R from the centre of this booklet.

You should attempt ALL parts of the task in this booklet.

If you need more room for your responses, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

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Read through the task and instructions below before you start planning and writing your answers.

TASK: COMPREHENSIVELY DESCRIBE SMOKING AS A CULTURAL CHANGE

A cultural change is a redefinition of accepted behaviour in society.

Instructions

Read the resource booklet and the task before you start planning and writing your answer. Use the material in the resource booklet to help you respond to the task.

You are required to comprehensively describe smoking as a cultural change. Use at least two relevant social studies concepts in your description of this cultural change.

To do this, answer the following three parts of the task.

(a) Describe smoking as a cultural change and the individuals / groups / society(ies) involved. Start your answer on page 4.

(b) Describe, in depth:
- at least TWO **processes** that led to the cultural change
- at least TWO contrasting **points of view** about the change. Points of view can include opinions and beliefs of individuals / groups / society(ies). Start your answer on page 6.

(c) Comprehensively describe the reasons why the processes that led to the change were important for the individuals / groups / society(ies) involved. Start your answer on page 8.

You can answer each part of the task by using:
- paragraphs
- bullet points
- diagrams
- pictures
- graphic organisers.

Use the table on page 3 to help you plan your response. Begin your answers on page 4.

PLANNING

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Use the table below to help you plan your response. Make brief notes in the spaces provided.
Use at least TWO social studies concepts.

Description of the cultural change	**Identify and describe the individuals / groups / society(s) involved**

Social studies concepts (use at least TWO):

Community Change Legislation Marketing Other: _____

Contrasting points of view about the change

Viewpoint 1:

Viewpoint 2:

Other viewpoint:

Processes that led to the change

Process 1:

Reason why this process was important for society:

Process 2:

Reason why this process was important for society:

(a) Describe smoking as a cultural change and the individuals / groups / society(ies) involved. Use at least TWO relevant social studies concepts in your description of the cultural change.

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(b) Describe, in depth:

- at least TWO **processes** that led to the cultural change
- at least TWO contrasting **points of view** about the change. Points of view can include opinions and beliefs of individuals / groups / society(ies).

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(c) Comprehensively describe the reasons why the processes that led to the change were important for the individuals / groups / society(ies) involved.

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Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

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