

91490



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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

3

SUPERVISOR'S USE ONLY

Level 3 Media Studies, 2014

91490 Demonstrate understanding of an aspect of a media industry

9.30 am Friday 28 November 2014
Credits: Four

| Achievement | Achievement with Merit | Achievement with Excellence |
|---|--|--|
| Demonstrate understanding of an aspect of a media industry. | Demonstrate in-depth understanding of an aspect of a media industry. | Demonstrate perceptive understanding of an aspect of a media industry. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the nine statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose ONE **media industry** that you have studied.

Discuss **an aspect of your chosen media industry** by responding to ONE of the statements below.

You may agree and/or disagree with your chosen statement.

You must respond to your chosen statement.

STATEMENTS (Choose ONE)

The statements below relate to aspects of a media industry.

1. Media industries do not serve minorities well.
2. Government should be involved in media industries.
3. Media industries are destroying privacy.
4. Censorship has no place in media industries.
5. Media industries must change to survive.
6. Technology is at the heart of all media industries.
7. The biggest challenges for media industries are economic.
8. Media industries are essential for democracy.
9. Media industries are limited by their organisational structure.

In your essay, you should focus on how an aspect of a media industry operates by:

- describing an **aspect** of your chosen media industry
- explaining how and/or why this aspect **operates** in your chosen media industry
- explaining the **impact** of the aspect for your chosen media industry
- drawing conclusions about the **wider significance** of the impact for your chosen media industry and/or society by including **relevant, specific supporting detail** from media text(s) and/or evidence from other sources.

Write your chosen media industry, aspect of the media industry, and statement number, on page 3.

Plan your essay on page 3.

Begin your essay on page 4.

Media industry: _____

Aspect of the media industry: _____

Statement number:

Note: Responses made in this space may be used as evidence for assessment.

PLANNING

Description of an **aspect** of your chosen media industry:

How and/or why this aspect **operates** in your chosen media industry:

The **impact** of the aspect for your chosen media industry:

The **wider significance** of the impact for your chosen media industry and/or society:

Lined writing area for assessor's use, consisting of horizontal lines across the page.

