See back cover for an English translation of this cover

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91490M

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MĀ TE KAIWHAKAHAERE ANAKE

NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

Mātauranga Pāpāho, Kaupae 3, 2014

91490M Whakaatuhia te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho

9.30 i te ata o te Rāmere, te 28 o Whiringa-ā-rangi, 2014
Whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Whakaatuhia te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Whakaatuhia te māramatanga hōhonu ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Whakaatuhia te matatau ki tētahi āhuatanga o tētahi ahumahi pāpāho.

Tirohia mena e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau o runga ake o tēnei whārangi.

Me tuhi koe i tētahi tuhingaroa e hāngai ana ki TĒTAHI o ngā whakapuakanga e iwa kei roto i tēnei puka.

Mena ka hiahia whārangi atu anō hei tuhituhi i ō whakautu, whakamahia ngā whārangi wātea kei muri o tēnei puka.

Tirohia mena e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei puka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

ME HOATU KOE I TĒNEI PUKA KI TE KAIWHAKAHAERE Ā TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

© Mana Tohu Mātauranga o Aotearoa, 2014. Pūmau ana te mana.
Kāore e whakaaetia kia tāruahia tētahi paku wāhanga o tēnei puka ki te kore te Mana Tohu Mātauranga e mātua whakaae.

NGĀ TOHUTOHU

Kōwhiria TĒTAHI **ahumahi pāpāho** kua mātaihia e koe.

Matapakihia **tētahi āhuatanga o te ahumahi pāpāho kua kōwhiria e koe** mā roto mai i te urupare ki TĒTAHI o ngā whakapuakanga kei raro iho nei.

E pai ana kia whakaae, kia whakahē rānei koe i te whakapuakanga i kōwhiria e koe, kia aro atu rānei ki ngā taha e rua.

Me mātua urupare koe ki te whakapuakanga i kōwhiria e koe.

NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

E hāngai ana ngā whakapuakanga kei raro iho nei ki ngā āhuatanga o tētahi ahumahi pāpāho.

1. Kāore e tino pai ana tā ngā ahumahi pāpāho whakarato i ngā hunga tokoiti.

2. Me whai wāhi atu te Kāwanatanga ki ngā ahumahi pāpāho.

3. E takahi ana ngā ahumahi pāpāho i ngā āhuatanga tūmataiti.

4. Kāore he wāhi ki ngā mahi rāhui i ngā ahumahi pāpāho.

5. Me panoni ngā ahumahi pāpāho e ora tonu ai rātou.

6. Ko te hangarau te iho o ngā ahumahi pāpāho katoa.

7. Ko ngā wero nui rawa atu kei mua i te aroaro o ngā ahumahi pāpāho, he take ōhanga.

8. He wāhi nui tō ngā ahumahi pāpāho ki te manapori.

9. E herea ana ngā ahumahi pāpāho e ō rātou hanganga whakahaere.

I tō tuhinga, me aro koe ki ngā tūāhua whakahaere o tētahi ahumahi pāpāho mā te:

- whakaahua i **tētahi āhuatanga** o te ahumahi pāpāho kua kōwhiria e koe
- whakamārama ka pēhea te **karawhiu** o tēnei āhuatanga i te ahumahi kua kōwhiria e koe, he aha hoki/rānei i pērā ai
- whakamārama i te **pānga** o te āhuatanga ki te ahumahi pāpāho kua kōwhiria e koe
- whakatau i te **hiranga whānui** o ērā pānga ki te ahumahi**,** ki te hapori whānui hoki/rānei mā te whakauru atu i **ngā taipitopito taunaki whai take, whāiti anō hoki** nō te/ngā tuhinga pāpāho, me ētahi taunakitanga nō rauemi kē atu hoki/rānei.

Tuhia te ahumahi i kōwhiria, te āhuatanga o taua ahumahi me te tau o te whakapuakanga ki te whārangi 3.

Whakamaheretia tō tuhingaroa i te whārangi 3.

Me tīmata tō tuhingaroa ki te whārangi 6.

MĀ TE KAIMĀKA ANAKE

Ahumahi pāpāho: _____

Te āhuatanga o te ahumahi pāpāho: _____

Te tau o te whakapuakanga: ☐

Kia hiwa: Ākene ka whakamahia ō kōrero i tēnei wāhanga hei taunakitanga mō te aromatawai.

TE WHAKAMAHERE

Te whakaahuatanga o tētahi **āhuatanga** o te ahumahi pāpāho kua kōwhiria e koe:

Te āhua o te **karawhiu** o tēnei āhuatanga i te ahumahi pāpāho kua kōwhiria e koe, he aha hoki / rānei i pērā ai:

Te **pānga** o te āhuatanga ki te ahumahi pāpāho kua kōwhiria e koe:

Te **hiranga whānui** o aua pānga ki te ahumahi pāpāho kua kōwhiria e koe, ki te hapori whānui rānei:

INSTRUCTIONS

Choose ONE **media industry** that you have studied.

Discuss **an aspect of your chosen media industry** by responding to ONE of the statements below.

You may agree and / or disagree with your chosen statement.

You must respond to your chosen statement.

STATEMENTS (Choose ONE)

The statements below relate to aspects of a media industry.

1. Media industries do not serve minorities well.

2. Government should be involved in media industries.

3. Media industries are destroying privacy.

4. Censorship has no place in media industries.

5. Media industries must change to survive.

6. Technology is at the heart of all media industries.

7. The biggest challenges for media industries are economic.

8. Media industries are essential for democracy.

9. Media industries are limited by their organisational structure.

In your essay, you should focus on how an aspect of a media industry operates by:

- describing an **aspect** of your chosen media industry
- explaining how and / or why this aspect **operates** in your chosen media industry
- explaining the **impact** of the aspect for your chosen media industry
- drawing conclusions about the **wider significance** of the impact for your chosen media industry and / or society by including **relevant, specific supporting detail** from media text(s) and / or evidence from other sources.

Write your chosen media industry, aspect of the media industry, and statement number, on page 5.

Plan your essay on page 5.

Begin your essay on page 7.

ASSESSOR'S USE ONLY

Media industry: _____

Aspect of the media industry: _____

Statement number: ☐

Note: Responses made in this space may be used as evidence for assessment.

PLANNING

Description of an **aspect** of your chosen media industry:

How and / or why this aspect **operates** in your chosen media industry:

The **impact** of the aspect for your chosen media industry:

The **wider significance** of the impact for your chosen media industry and / or society:

MĀ TE KAIMĀKA ANAKE

Me mātua urupare koe ki te whakapuakanga i kōwhiria e koe.

Ko te whakaaro ia, kia kaua tō tuhinga e hipa i te 800 kupu (e 6–7 ngā whārangi). He whakahirahira ake te kounga o āu kōrero tēnā i te roa o tō tuhingaroa.

Taunakitia āu kōrero mā te **whakatakoto i ngā whakataunga** e whakaata ana i **ngā taipitopito taunaki whai take, whāiti anō hoki** nō te / ngā tuhinga pāpāho, me ngā taunakitanga hoki / rānei nō rauemi kē atu.

Tīmatahia tō tuhingaroa ki konei:

ASSESSOR'S USE ONLY

You must respond to your chosen statement.

The suggested maximum for your essay is 800 words (6–7 pages). The quality of your writing is more important than the length of your essay.

Support your discussion by **drawing conclusions** with **relevant, specific supporting detail** from media text(s) and / or evidence from other sources.

Begin your essay here:

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

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MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

He whārangi anō ki te hiahiatia.
Tuhia te nama o te pātai, mena e hāngai ana.

TAU PĀTAI

MĀ TE KAIMĀKA ANAKE

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

ASSESSOR'S USE ONLY

He whārangi anō ki te hiahiatia.
Tuhia te nama o te pātai, mena e hāngai ana.

TAU PĀTAI

MĀ TE KAIMĀKA ANAKE

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

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English translation of the wording on the front cover

Level 3 Media Studies, 2014

91490 Demonstrate understanding of an aspect of a media industry

9.30 am Friday 28 November 2014
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media industry	Demonstrate in-depth understanding of an aspect of a media industry	Demonstrate perceptive understanding of an aspect of a media industry.

91490M

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the nine statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

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