

91493



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

3

SUPERVISOR'S USE ONLY

## Level 3 Media Studies, 2014

### 91493 Demonstrate understanding of a relationship between a media genre and society

9.30 am Friday 28 November 2014

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the nine statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**TOTAL**

ASSESSOR'S USE ONLY

## INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Discuss the **relationship** between your chosen media genre and society by responding to ONE of the statements below.

*Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.*

You may agree and/or disagree with your chosen statement.

You must respond to your chosen statement.

## STATEMENTS (Choose ONE)

The statements below relate to aspects of a media genre.

1. Genre is not set in stone.
2. Genre and identity are closely linked.
3. Genre is really about money.
4. Genre changes society.
5. Specific events lead to changes in genre.
6. Genre does not reflect indigenous culture(s).
7. Genre and technology are closely linked.
8. Genre has historical significance.
9. Genre shows society what it wants to see.

In your essay, you should focus on the relationship between your media genre and society by:

- explaining the **relationship** between your chosen media genre and society
- explaining the **impact** of this relationship on your chosen media genre and/or society
- drawing conclusions about the **wider significance** of this relationship by including **relevant, specific supporting detail** from at least THREE media texts, and any evidence from other sources.

Write your chosen media genre, society, and statement number on page 3.

Plan your essay on page 3.

Begin your essay on page 4.

Media genre: \_\_\_\_\_

Society: \_\_\_\_\_

Statement number:

*Note: Responses made in this space may be used as evidence for assessment.*

### PLANNING

Explanation of the **relationship** between your chosen media genre and society:

The **impact** of this relationship on your chosen media genre and/or society:

The **wider significance** of this relationship:













Lined area for writing, consisting of multiple horizontal lines.





**Extra space if required.  
Write the question number(s) if applicable.**

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QUESTION  
NUMBER

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