

See back cover for an English translation of this cover

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90992M



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Mātauranga Pāpāho, Kaupae 1, 2016

90992M Te whakaatu māramatanga ki ngā āhuatanga o tētahi tūmomo pāpāho

2.00 i te ahiahi o te Rātū, te 29 o Whiringa-ā-rangi, 2016
Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki ngā āhuatanga o tētahi tūmomo pāpāho.	Te whakaatu māramatanga hōhonu ki ngā āhuatanga o tētahi tūmomo pāpāho.	Te whakaatu i te matatau ki ngā āhuatanga o tētahi tūmomo pāpāho.

Tirohia mēnā e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

Me tuhi koe i tētahi tuinga roa e hāngai ana ki TĒTAHI o ngā tūmahi e toru kei roto i tēnei pukapuka.

Mēnā ka hiahia whārangi atu anō mō ō tuinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia mēnā e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

ME HOATU RAWA KOE I TĒNEI PUKAPUKA KI TE KAIWHAKAHAERE Ā TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

NGĀ TOHUTOHU

Kōwhiringia TĒTAHI **tūmomo pāpāho** kua rangahaua e koe i tēnei tau.

Tuhia tētahi tuhinga roa e matapaki ana i ngā **āhuatanga tāpua** E RUA o te tūmomo pāpāho kua kōwhiringia e koe, mā te urupare ki TĒTAHI o ngā tūmahi kei raro nei.

Tautokona ō matapakitanga ki ētahi **taunakitanga whāiti**, pēnei i te pitopito kōrero, i te tauira rānei mai i ngā tuhinga pāpāho, kia kua e iti iho i te RUA o ērā, i ngā taunakitanga rānei mai i ētahi atu puna, i ēnei mea katoa rānei.

Whakamahia te whārangi 3 hei tuhi i te tūmomo pāpāho i kōwhiringia ai e koe, i ngā āhuatanga hoki, i te tau hoki o te tūmahi; hei whakamahere hoki i tō tuhinga roa.

Tīmataria tō tuhinga roa ki te whārangi 6.

NGĀ TŪMAHI (Kōwhiringia TĒTAHI)

1. Matapakingia tā ngā āhuatanga e RUA ahua i tētahi tūmomo pāpāho.

Whakamāramatia tētahi pānga o te whakamahinga pēnei o ngā āhuatanga.

2. Matapakingia te āhua o te auau o te whakamahinga o ngā āhuatanga e RUA i tētahi tūmomo pāpāho.

Whakamāramatia te pānga o te whakamahinga pēnei o ngā āhuatanga.

3. Matapakingia te āhua o te whakamahinga o ngā āhuatanga e RUA o tētahi tūmomo pāpāho hei hopu i te hunga mātakitaki.

Whakamāramatia te pānga o te whakamahinga pēnei o ngā āhuatanga.

Te tūmomo pāpāho: _____

Te āhuatanga (1): _____

Te āhuatanga (2): _____

Te tau o te tūmahi:

TE WHAKAMAHERE (HE KŌWHIRINGA)

Whakaahuatia tō tūmomo pāpāho:

Te āhuatanga (1):

Whakaahuatia
te āhuatanga



Whakamāramatia
tōna whakamahinga



Te pānga o
te āhuatanga

Te āhuatanga (2):

Whakaahuatia
te āhuatanga



Whakamāramatia
tōna whakamahinga



Te pānga o
te āhuatanga

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing TWO **significant characteristics** of your chosen media genre, by responding to ONE of the questions below.

Support your discussion with **specific evidence**, such as details or examples from at least TWO media texts, and/or evidence from other sources.

Use page 5 to write your chosen media genre, characteristics, and question number; and to plan your essay.

Begin your essay on page 7.

QUESTIONS (Choose ONE)

1. Discuss how TWO characteristics have shaped a media genre.
Explain an effect of the characteristics being used in this way.

2. Discuss how TWO characteristics are typically used in a media genre.
Explain an effect of the characteristics being used in this way.

3. Discuss how TWO characteristics of a media genre are used to appeal to an audience.
Explain an effect of the characteristics being used in this way.

Media genre: _____

Characteristic (1): _____

Characteristic (2): _____

Question number:

PLANNING (OPTIONAL)

Describe your media genre:

Characteristic (1):

Describe the characteristic → Explain its use → Effect of the characteristic

Characteristic (2):

Describe the characteristic → Explain its use → Effect of the characteristic

Lined writing area with 30 horizontal lines.

English translation of the wording on the front cover

Level 1 Media Studies, 2016

90992 Demonstrate understanding of characteristics of a media genre

2.00 p.m. Tuesday 29 November 2016
Credits: Four

90992M

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of characteristics of a media genre.	Demonstrate in-depth understanding of characteristics of a media genre.	Demonstrate comprehensive understanding of characteristics of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the three questions in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.