

91251



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

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SUPERVISOR'S USE ONLY

Level 2 Media Studies, 2016

91251 Demonstrate understanding of an aspect of a media genre

9.30 a.m. Tuesday 29 November 2016
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the six statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing **an aspect** of your chosen media genre, by responding to ONE of the statements below. You should aim to examine the implications of the aspect.

Use page 3 to write your chosen media genre, your chosen statement number, and to plan your essay.

Begin your essay on page 4.

STATEMENTS (Choose ONE)

The statements below relate to aspects of a media genre.

1. A media genre is always changing.
2. Money kills creativity in a media genre.
3. Audience expectation has a significant impact on a media genre.
4. Commercial considerations have a significant impact on a media genre.
5. A media genre must evolve to stay relevant.
6. Media genre is all about targeting specific audiences.

Media genre: _____

Statement number:

PLANNING (OPTIONAL)

Description of an **aspect** of your chosen media genre:

How and/or why this aspect has an **impact** on the media genre:

Likely implications of this aspect for the media genre:

Extra space if required.
Write the question number(s) if applicable.

QUESTION
NUMBER

91251
