

See back cover for an English translation of this cover

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91381R



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Mātauranga Pakihi, Kaupae 3, 2016

91381 Te whakahāngai i te mōhiotanga ā-pakihi hei whakatau i tētahi raruraru matatini, i ētahi raruraru matatini rānei i tētahi horopaki pakihi ā-ao

9.30 i te ata o te Rāmere, te 25 o Whiringa-ā-rangi, 2016
Ngā whiwhinga: E whā

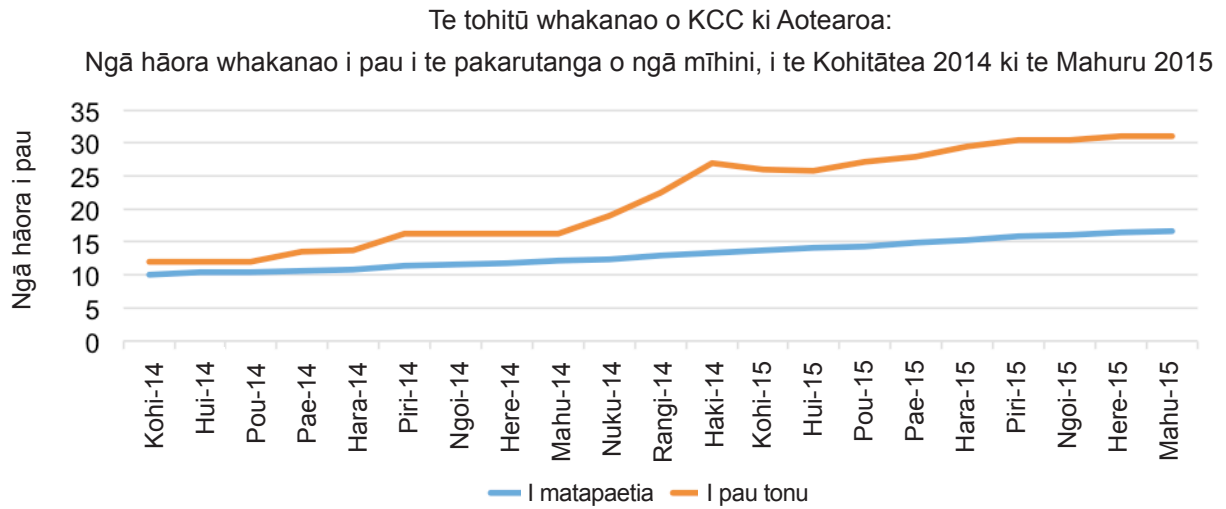
TE PUKAPUKA RAUEMI

Tirohia tēnei pukapuka hei whakaoti i ngā tūmahi mō te whakamātautau Mātauranga Pakihi 91381.

Tirohia mēnā e tika ana te raupapatanga o ngā whārangi 2–12 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

E ĀHEI ANA TŌ PUPURI KI TĒNEI PUKAPUKA Ā TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE RAUEMI A: TE PAUNGA O TE WĀ WHAKANAO



TE RAUEMI B: HE WĀHANGA NŌ TE MANATU Ā-UMANGA

HE MANATU

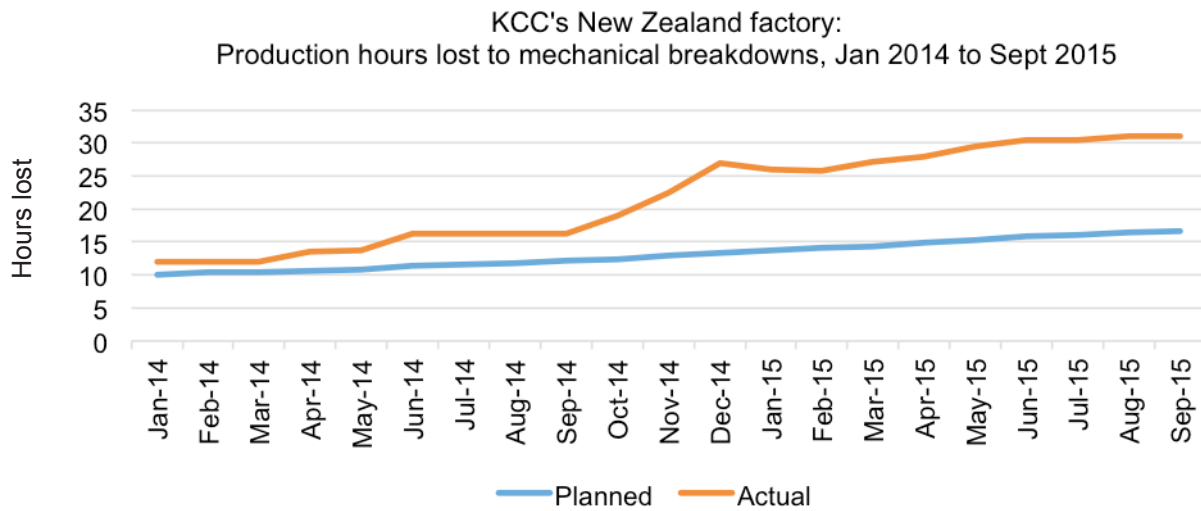
Ki: Te Kaiwhakahaere o te Tari mō ngā Take Kaimahi

Nā: Te Kaiwhakahaere Whakanao

Mō: Ngā kaimahi

Tēnā koe, i ngā kaimahi kua kitea e koutou mā mātou. Ahakoa e paku āwhina mai ana rātou, kua kite mātou he maha tonu e ihupuku ana ki te ahumahi hua miraka – he iti rawa te whakangungutanga.

RESOURCE A: LOSS OF PRODUCTION TIME



RESOURCE B: EXCERPT FROM COMPANY MEMORANDUM

MEMO

To: Human Resources Manager
From: Production Manager

Re: Staffing

Thanks for the staff you have recently found for us. While they are helping a little, we have found that many are very inexperienced in the dairy produce industry – there is a real lack of training.

TE RAUEMI C: NGĀ WHAKAHAERE Ā-KŌIRIIRI I HAINA

Ngā wero matua ki te ahumahi toha i Haina

Te ngoikore o te hanganga

Ko tētahi o ngā wero matua ki te ahumahi kōiriiri i Haina, ko te āhua o te kōtuinga waka

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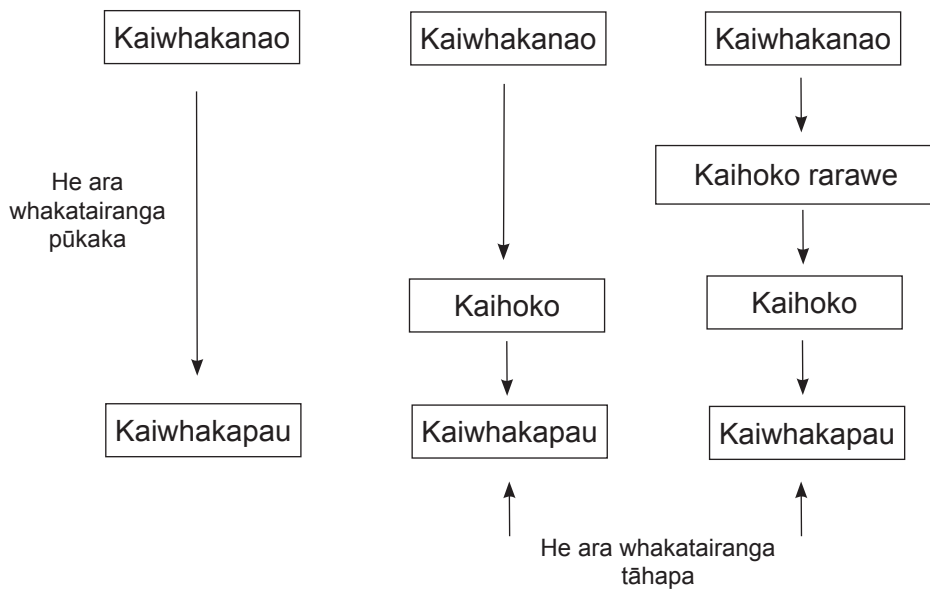
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kōkirihiā ai ngā kaupapa ā-kōiriiri i Haina.

Te mātāpuna (he mea panoni): <http://mhlnews.com/global-supply-chain/ten-key-challenges-chinese-logistics-industry>

TE RAUEMI D: NGĀ ARA WHAKATAIRANGA



RESOURCE C: LOGISTICAL OPERATIONS IN CHINA

Key challenges for the Chinese distribution industry

Poor infrastructure

One of the key challenges facing the Chinese logistics industry is the state of the country's

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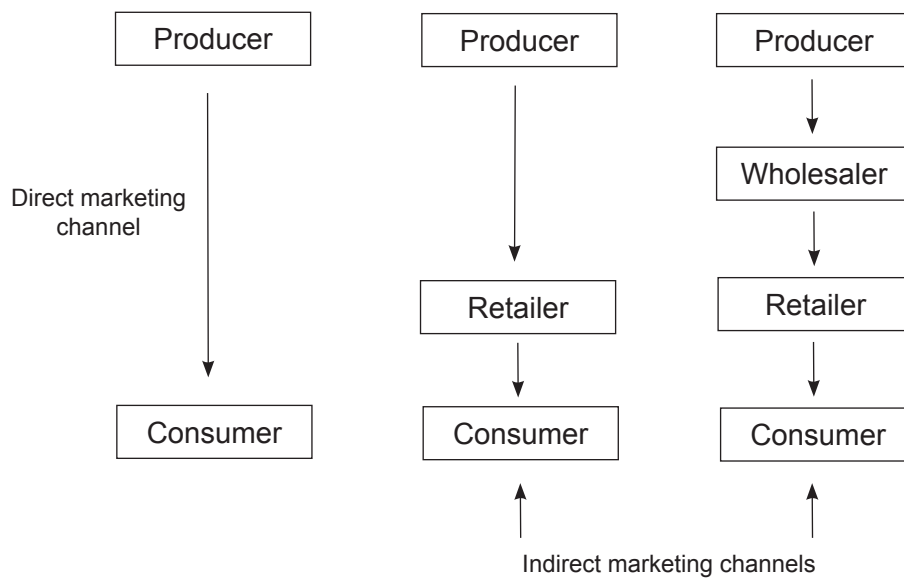
[REDACTED]

[REDACTED]

having key contacts at one or more levels of government.

Source (adapted): <http://mhlnews.com/global-supply-chain/ten-key-challenges-chinese-logistics-industry>

RESOURCE D: MARKETING CHANNELS



TE RAUEMI E: HE WHAKAMĀRAMA

Te hononga rautaki

He whakaaetanga te hononga rautaki i waenga i ngā umanga e rua kua whakatau ki te tuari
 [REDACTED]
 te mana motuhake, i a ia e whai ana i tētahi huarahi hou.

Te mātāpuna (he mea panoni): <http://www.investopedia.com/terms/s/strategicalliance.asp#ixzz40VM7AXR0>

TE RAUEMI F: TE UARA O NGĀ WHAKANAONGA ME NGĀ WHAKARATONGA Ā-WHENUA I HAINA

Te pāpātanga mō te tipuranga ā-tau o te uara o ngā whakanaonga me ngā whakaratonga, mō Haina, i te tau 2013 ki te tau 2016 (ā-ōrau)



Te mātāpuna: www.tradingeconomics.com
 Te Tari Tatauranga ā-Motu o Haina

He whakamārama

Ko te Uara o ngā Whakanaonga me ngā Whakaratonga ā-Whenua tētahi o ngā huarahi e
 [REDACTED]

ai, i te nuinga o te wā, kotahi tau te roa o te wā.

Te mātāpuna (he mea panoni): <http://www.moneycrashers.com/gross-domestic-product-gdp-definition>

RESOURCE E: DEFINITION**Strategic alliance**

A strategic alliance is an agreement between two companies that have decided to share independence while gaining a new opportunity.

Source (adapted): <http://www.investopedia.com/terms/s/strategicalliance.asp#ixzz40VM7AXR0>

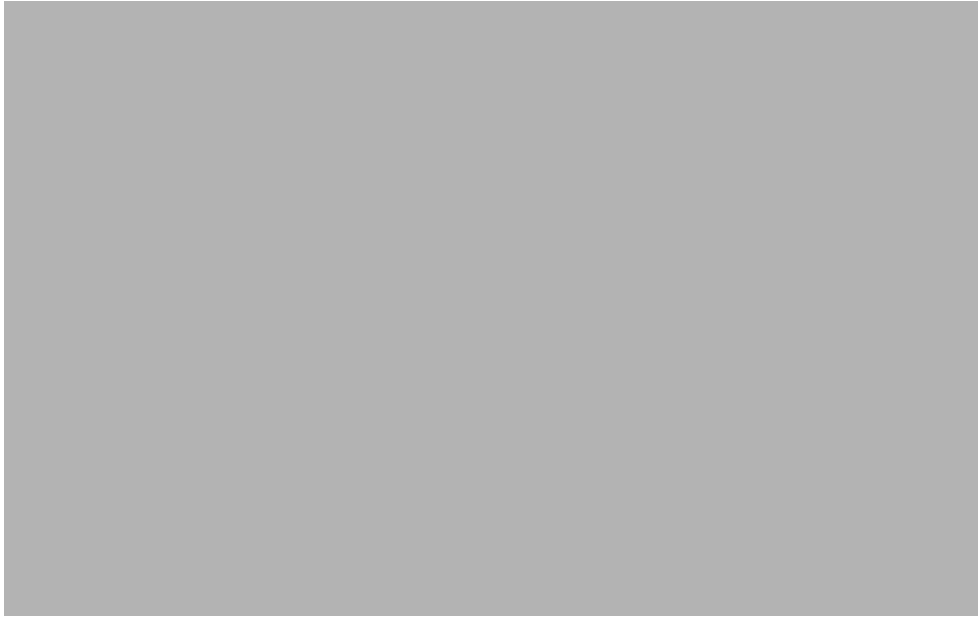
RESOURCE F: GROSS DOMESTIC PRODUCT IN CHINA**GDP annual growth rate for China, 2013–2016 (%)**

Source: www.tradingeconomics.com
National Bureau of Statistics of China

Definition

Gross Domestic Product (GDP) is one of the most common measures of the state of the produced in a country over a given time period, usually one year.

Source (adapted): <http://www.moneycrashers.com/gross-domestic-product-gdp-definition>

TE RAUEMI G: HE KINO TE TĪHI MŌ TE TINANA?

Kua nui te tīhi e whakapaua ana e ngā iwi o Haina i ēnei wā. I te tau 2011, neke atu i te

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whakatauritea ki ētahi atu kai he pērā anō te rahi o ngā pūngoi.

Te mātāpuna o te tuhinga (he mea panoni): <http://www.lifehack.org/324436/reasons-why-eating-cheese-bad-for-you>

Te mātāpuna o te whakaahua: <http://www.mrctv.org/sites/default/files/uploads/cheese.jpg>

RESOURCE G: IS CHEESE BAD FOR YOU?

Chinese are now eating a lot of cheese. In 2011, more than 4.5 million tonnes of cheese was

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number of calories from some other foods.

Text source (adapted): <http://www.lifehack.org/324436/reasons-why-eating-cheese-bad-for-you>

Image source: <http://www.mrctv.org/sites/default/files/uploads/cheese.jpg>

TE RAUEMI H: NGĀ PAINGA Ā-HAUORA O TE TĪHI

He maha ngā momo tīhi i te ao — i tō hokomaha anō hoki — ēngari ko ngā kōwhiringa

te atarua haeretanga o te kanohi hōmiromiro, hei ārai i tō kiri, hei āwhina hoki ki te whakaū i te kaha o ō maikuku.

Te mātāpuna: <http://www.joybauer.com/food-articles/cheese.aspx>

TE RAUEMI I: NGĀ UARA O TE UMANGA

Te Mahere Pakihi mā Kakapo Cheese Company

Te Whakarāpopototanga (he tangohanga)

NGĀ UARA O TE UMANGA:

Kia hauora te noho

Te whānau

Te pakari o te tinana

RESOURCE H: HEALTH BENEFITS OF CHEESE

There are many different cheeses in the world — and in your supermarket — but the

which aid in tissue growth and repair, prevent and treat macular degeneration, protect your skin, and help keep your nails strong.

Source: <http://www.joybauer.com/food-articles/cheese.aspx>

RESOURCE I: COMPANY VALUES**Business Plan for Kakapo Cheese Company**

Executive Summary (extract)

COMPANY VALUES:

Healthy living

Family

Fitness

English translation of the wording on the front cover

91381R

Level 3 Business Studies, 2016

91381 Apply business knowledge to address a complex problem(s) in a given global business context

9.30 a.m. Friday 25 November 2016
Credits: Four

RESOURCE BOOKLET

Refer to this booklet to answer the questions for Business Studies 91381.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.