

90838



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD  
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SUPERVISOR'S USE ONLY

## Level 1 Business Studies, 2017

### 90838 Demonstrate an understanding of external factors influencing a small business

2.00 p.m. Friday 24 November 2017  
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate an understanding of external factors influencing a small business.	Demonstrate a detailed understanding of external factors influencing a small business.	Demonstrate a comprehensive understanding of external factors influencing a small business.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should attempt ALL the questions in this booklet.**

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

TOTAL

ASSESSOR'S USE ONLY

















In order to maintain production levels of honey after the bush fire on Waiheke Island, Holly was forced to relocate some of her beehives into the urban areas of Auckland. Holly labelled the honey produced from these beehives with the same label as the honey produced from the beehives on Waiheke Island.

- (b) (i) Identify the Act that *Buzzkeeper Honey* is in breach of by labelling all the honey as being produced on Waiheke Island.

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- (ii) Fully explain TWO possible impacts on *Buzzkeeper Honey* if it continues to breach this Act.

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**More space for this answer is available on the next page.**





