

# 1

90991



NEW ZEALAND QUALIFICATIONS AUTHORITY  
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QUALIFY FOR THE FUTURE WORLD  
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## Level 1 Media Studies, 2017

### 90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 a.m. Friday 1 December 2017  
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the media coverage of a current issue or event.	Demonstrate in-depth understanding of the media coverage of a current issue or event.	Demonstrate comprehensive understanding of the media coverage of a current issue or event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the six questions in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**TOTAL**

ASSESSOR'S USE ONLY

**INSTRUCTIONS**

Choose a **current issue** or **event** that has been covered by the media **within this past year**.

Write an essay discussing an aspect of the **media coverage** of your chosen current issue or event, by responding to ONE of the questions below.

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Use page 3 to identify your chosen current issue or event, and question number; and to plan your essay.

Begin your essay on page 4.

**QUESTIONS** (Choose ONE)

1. Discuss how **style** was used in the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
2. Discuss the **duration and/or depth** of the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
3. Discuss different **points of view** shown in media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.
4. Discuss how the media coverage of a current issue or event used **different tones**.  
Explain the effect of the issue or event being covered in this way.
5. Discuss how **different media** covered a current issue or event.  
Explain the effect of the issue or event being covered in this way.
6. Discuss what was **selected** and what was **omitted** in the media coverage of a current issue or event.  
Explain the effect of the issue or event being covered in this way.

Current issue or event: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Question number:

**PLANNING (OPTIONAL)**

Describe an aspect  
of coverage



Explain reasons  
for coverage



Explain an effect  
of coverage















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