

91251



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD  
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

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SUPERVISOR'S USE ONLY

## Level 2 Media Studies, 2017

### 91251 Demonstrate understanding of an aspect of a media genre

9.30 a.m. Friday 10 November 2017  
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the six statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

TOTAL

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**INSTRUCTIONS**

Choose ONE **media genre** that you have studied.

Write an essay discussing **an aspect** of your chosen media genre, by responding to ONE of the statements below. You should aim to examine the implications of the aspect.

Use page 3 to write your chosen media genre, your chosen statement number, and to plan your essay.

Begin your essay on page 4.

**STATEMENTS** (Choose ONE)

The statements below relate to aspects of a media genre.

1. The profitability of a media genre is crucial to its continuation.
2. Response to change can be seen in the adaptation of a media genre.
3. What an audience expects of a media genre, an audience should get.
4. At the point when a media genre changes, something interesting happens.
5. Genres often operate in cycles of financial boom and bust.
6. Audience familiarity with a media genre is linked to its success or failure.

Media genre: \_\_\_\_\_

Statement number:

**PLANNING (OPTIONAL)**

Description of an aspect of your chosen media genre:

How and/or why this aspect has an impact on the media genre:

Likely implications of this aspect for the media genre:

The suggested maximum for your essay is 900 words. The quality of your writing is more important than the length of your essay.

Support your discussion with **detail** from at least TWO media texts and/or **evidence** from other sources.

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Begin your essay here:

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