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91251M



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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Mātauranga Pāpāho, Kaupae 2, 2017

91251M Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho

9.30 i te ata o te Rāmere, te 10 o Whiringa-ā-rangi, 2017
Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho.	Te whakaatu i te hōhonu o te māramatanga ki tētahi āhuatanga o tētahi momo pāpāho.	Te whakaatu i te matatau ki tētahi āhuatanga o tētahi momo pāpāho.

Tirohia mēnā e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

Me tuhi koe i tētahi tuinga roa e hāngai ana ki TĒTAHI o ngā whakapuakanga e ono kei roto i tēnei pukapuka.

Mēnā ka hiahia whārangi atu anō mō ō tuinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia mēnā e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

NGĀ TOHUTOHU

Kōwhiria TĒTAHI **momo pāpāho** kua ākona e koe.

Tuhia he tuhinga roa e matapaki ana i **tētahi āhuatanga** o te momo pāpāho i kōwhiria ai e koe, mā te urupare ki TĒTAHI o ngā whakapuakanga kei raro nei. Me whai koe ki te mātai i ngā rara o te āhuatanga.

Whakamahia te whārangi 3 hei tautohu i te hua pāpāho i kōwhiria ai e koe, i te apataki, i te tau o te whakapuakanga i kōwhiria ai, hei whakamahere hoki i tō tuhinga roa.

Tīmataria tō tuhinga roa ki te whārangi 6.

NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

E hāngai ana ngā whakapuakanga kei raro nei ki ngā āhuatanga o tētahi momo pāpāho.

1. E whai take nui ana te whai hua, ā-moni nei, o tētahi momo pāpāho ki tana orange tonutanga.
2. Ka kitea te urupare ki ngā rerekētanga o te wā i te whakahāngaitanga o tētahi momo pāpāho.
3. Me tutuki tonu tā tētahi apataki i manako ai ka puta i tētahi momo pāpāho.
4. I te wā ka huri tētahi momo pāpāho, ka puta tētahi tūāhuatanga whakaihihi.
5. He rite tonu te whakahaeretia o ngā momo pāpāho i ngā huringa o ngā piki me ngā heke ā-tahua.
6. E hono ana te waia o te apataki ki tētahi momo pāpāho ki tana angitu, ki tana hinganga rānei.

Te momo pāpāho: _____

Te tau o te whakapuakanga:

TE WHAKAMAHERE (HE KŌWHIRINGA)

Te whakaahuatanga o tētahi āhuatanga o te momo pāpāho i kōwhiria ai e koe:

Te huarahi rānei, te take rānei, ko aua mea e rua rānei, e whai pānga ai taua āhuatanga ki te momo pāpāho:

Ko ngā rara ka puta pea i taua āhuatanga ki te momo pāpāho:

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing **an aspect** of your chosen media genre, by responding to ONE of the statements below. You should aim to examine the implications of the aspect.

Use page 5 to write your chosen media genre, your chosen statement number, and to plan your essay.

Begin your essay on page 7.

STATEMENTS (Choose ONE)

The statements below relate to aspects of a media genre.

1. The profitability of a media genre is crucial to its continuation.
2. Response to change can be seen in the adaptation of a media genre.
3. What an audience expects of a media genre, an audience should get.
4. At the point when a media genre changes, something interesting happens.
5. Genres often operate in cycles of financial boom and bust.
6. Audience familiarity with a media genre is linked to its success or failure.

Media genre: _____

Statement number:

PLANNING (OPTIONAL)

Description of an aspect of your chosen media genre:

How and/or why this aspect has an impact on the media genre:

Likely implications of this aspect for the media genre:

English translation of the wording on the front cover

Level 2 Media Studies, 2017

91251 Demonstrate understanding of an aspect of a media genre

9.30 a.m. Friday 10 November 2017
Credits: Four

91251M

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the six statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.