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91380



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Mātauranga Pakihi, Kaupae 3, 2017

91380 Te whakaatu māramatanga ki te urupare rautaki ki ngā take ā-waho a tētahi pakihī e whakahaerehia ana i te ao whānui

9.30 i te ata o te Rāmere, te 10 o Whiringa-ā-rangi, 2017
Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki te urupare rautaki ki ngā take ā-waho a tētahi pakihī e whakahaerehia ana i te ao whānui.	Te whakaatu i te hōhonu o te māramatanga ki te urupare rautaki ki ngā take ā-waho a tētahi pakihī e whakahaerehia ana i te ao whānui.	Te whakaatu i te matatau ki te urupare rautaki ki ngā take ā-waho a tētahi pakihī e whakahaerehia ana i te ao whānui.

Tirohia mēnā e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

KOTAHI te tūmahi kei roto i tēnei pukapuka. Me whakamātau koe i ngā wāhanga E WHĀ KATOĀ o te tūmahi.

Kōrerohia ngā mātauranga pakihī e hāngai ana me ngā ariā pakihī Māori, tētahi rānei o ēnei, i roto i ō tuhinga.

Mēnā ka hiahia whārangi atu anō mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia mēnā e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

Pānuitia ngā kōrero tūāpapa kei raro nei, kei ērā atu pouaka hoki mō *Ocean King*. Koinei te pakihi e pai ana kia whakamahia e koe hei whakaoti i ngā wāhanga (a), (c), me (d) o te tūmahi.



He kamupene hī ika i te moana hōhonu a *Ocean King* kei Aotearoa. Katoa ngā hea o te kamupene e purutia ana e ngā iwi puta noa i Aotearoa.

Ko Hapani te wāhi matua i hoko mai ai i ana rawa, i reira tana tīma hoko nui, e mahi ana i ngā tōpito o te motu whānui. Heoi, nā te tupu haere o ngā pakihi whakataetae i Āhia, kua kaha heke te hiahia o Hapani ki te hoko i ngā rawa nei. Nā konā i ngoikore haere ai

te whai hua ā-tahua o *Ocean King*.

E whakaaro ana a *Ocean King* ki te hono atu ki tētahi kamupene Hapanihi, engari e hiahia ana te mana whakahaere ki te whai rautaki kē atu i te tuatahi.

Te mātāpuna o te whakaahua: <https://media1.britannica.com/eb-media/81/97281-004-FDB18FB2.jpg>.

E pai ana kia whakamahia e koe a *Ocean King* hei whakaoti i ngā wāhanga (a), (c), me (d), kia whakamahia rānei tētahi pakihi, ētahi pakihi rānei kua rēhitatia i Aotearoa, e whakahaerehia ana i te ao whānui, kua rangahaua nuitia e koe.

I te wāhanga (b) me whakamahi rawa koe i tētahi pakihi kua rēhitatia i Aotearoa e whakahaerehia ana i te ao whānui kua rangahaua nuitia e koe.

Te ingoa o te pakihi, o ngā pakihi rānei kua rēhitatia i Aotearoa	
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TE TŪMAHI

(a) Arotakehia tētahi urupare rautaki, atu i te hanumitanga, e taea ana e te pakihi te whakatinana hei urupare i te hekenga o te hiahiatia o āna rawa i tētahi wāhi tauhokohoko matua ki tai.

I tō tuhinga:

- whakatakotohia te urupare rautaki, whakamāramatia hoki ngā take i hōrapa ai te urupare i te pakihi i ngā taumata maha (kia kua e iti iho i te RUA ngā mea e hāngai ana ki te nui, ki te whānui me te wā)
- āta whakamāramatia TĒTAHI pānga pai me TĒTAHI pānga kino o te urupare rautaki
- whakatakotohia he whakataunga e parahautia ana, tae atu ki ngā pārongo hou, e pā ana ki te angitu kāore e kore ka hua ake i te urupare rautaki.

English translation of the wording on the front cover

Level 3 Business Studies, 2017

91380 Demonstrate understanding of strategic response to external factors by a business that operates in a global context

9.30 a.m. Friday 10 November 2017
Credits: Four

91380

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of strategic response to external factors by a business that operates in a global context.	Demonstrate in-depth understanding of strategic response to external factors by a business that operates in a global context.	Demonstrate comprehensive understanding of strategic response to external factors by a business that operates in a global context.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

There is ONE task in this booklet. You should attempt ALL FOUR parts of the task.

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.