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90843



NZQA

NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

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Mātauranga Pakihi, Kaupae 2, 2018

90843 Te whakaatu māramatanga ki ngā whakahaere ā-roto o tētahi pakihī nui

9.30 i te ata o te Rātū, te 13 o Whiringa-ā-rangi, 2018
Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki ngā whakahaere ā-roto o tētahi pakihī nui.	Te whakaatu i te hōhonu o te māramatanga ki ngā whakahaere ā-roto o tētahi pakihī nui.	Te whakaatu i te matatau ki ngā whakahaere ā-roto o tētahi pakihī nui.

Tirohia mēnā e rite ana te Tau Ākongā ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangī.

Me whakamātau koe i ngā tūmahi KATOA kei roto i tēnei pukapuka.

Mēnā ka hiahia whārangī atu anō mō ō tuhinga, whakamahia ngā whārangī wātea kei muri o tēnei pukapuka.

Tirohia mēnā e tika ana te raupapatanga o ngā whārangī 2–19 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangī i te takoto kau.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

TE TŪMAHI

I ngā tau tata nei, kua tipu ake te paingia o te tīhi kua hangaia i te miraka koti. He maha ngā kaupapa-pakihi hou kua ara ake e whai hua ai i tēnei tipuranga o te hiahia o ngā kiritaki.

He kamupene tūmataiti a *Billy Goat Cheese (BGC) Ltd*, e 25-heketea te nui o tōna pāmu e tū pātata ana ki Ōhaupō, ki tuawhenua o Waikato. Whakaputa ai ia i ētahi momo tīhi e hokona ana i ngā toa motuhake puta noa i Aotearoa. Kua whakamanatia tāna tīhi koti hei mea parakore, hei mea GE-kore (arā, kāore ōna ira i rawekehia). He kamupene tūmataiti a *BGC* i tīmata rā i a Hōngongoi o te tau 2017. Ko tōna Tumu Whakarae, ko Cory Longridge, tētahi kaipāmu hipi i ngā tau ki muri, i mua i te huringa o tana pāmu hei pāmu koti i te tau 2016.

E 24 ngā kaimahi a *BGC* e whakawehea ana ki ngā wāhanga o te pāmu, o te whare ahumahi tīhi, o te whakahaere hoki. Kei tēnā wāhanga, kei tēnā wāhanga tōna anō whānuitanga o te mana me tōna anō raupapatanga whakahaere. Ko Cory hoki te kaiwhakahaere i te pāmu, e whā āna kaimahi pāmu kei raro tonu i tōna ake marumaru. Ka pai a Cory kia auaha, kia anga whakamua nei hoki ngā whakaaro o āna kaiwhakahaere e tere tatū ai ngā whakatau, nā te mea e tere ana te haere o te ahumahi, ā, e nui ake ana hoki te whakataetae.

(a) Matapakihia te hanganga whakahaere tika katoa mō *BGC Ltd*.

I tō tuhinga:

- whakamāramatia tētahi take me whai a *BGC Ltd* i tētahi hanganga whakahaere ōkawa
- mā te whakamahi i ngā taura mai i a *BGC Ltd*, tautohua tētahi hanganga whakahaere tērā tonu ka whāia e *BGC Ltd*, ā, āta whakamāramatia ētahi āhuatanga e RUA o tēnei mā te kōrero ki te whānuitanga o te mana ME te raupapatanga whakahaere
- parahautia, ki ngā take e RUA, he take e tika katoa ai tēnei hanganga whakahaere mō *BGC Ltd*.

TASK

Cheese made from goat's milk has grown in popularity in recent years. Many new business ventures have emerged to take advantage of this growing consumer interest.

Billy Goat Cheese (BGC) Ltd is a private company with a 25-hectare farm based near Ohaupo in rural Waikato. It produces a range of cheeses that are sold in specialty stores around New Zealand. Its goat cheese is certified as both organic and GE-free (i.e. not genetically engineered). *BGC* is a private company that began operating in July 2017. Its CEO, Cory Longridge, had been a sheep farmer for several years before converting his farm to goats in 2016.

BGC employs 24 workers who are organised into farm, cheese factory, and administration divisions. Each division has its own span of control and chain of command. Cory is also the farm manager, with four farm employees reporting to him. Cory likes his managers to be creative and forward-thinking so that decision-making can be done quickly, because the industry is fast moving and competition is increasing.

(a) Discuss the most appropriate organisational structure for *BGC Ltd*.

In your answer:

- explain a reason why *BGC Ltd* needs to have a formal organisational structure
- using examples from *BGC Ltd*, identify an organisational structure that *BGC Ltd* is likely to adopt, and fully explain TWO features of this structure by referring to span of control AND chain of command
- justify, with TWO reasons, why this organisational structure would be most suitable for *BGC Ltd*.

I tōna tūnga Tumu Whakarae, hautū ai a Cory Longridge i te Poari o ngā Tumuaki, māna nei e whakatau te ahunga ā-rautaki o *BGC Ltd*. Ko tētahi o ngā rautaki matua, ko tō *BGC* ū ki te kawenga pāpori ā-rangatōpū (CSR), e whai nei a *BGC Ltd* ki te whakaea mā ōna hononga ki te hapori pātata o Waikato.

Ko ētahi o ngā tauira o te āhua o tā *BGC Ltd* whakatinana i te CSR ko te:

- tuku tīhi utukore ki ngā whare tiaki kaumātua e pātata ana
- tuku pūtea ki ngā kaupapa o te hapori e pā ana ki te toitūtanga o te pāmu
- whakatinana i tētahi hōtaka whakangungu i ngā mahi whakatipu koti mā ngā tauira o te kura tuarua.

(b) Whakamahia ngā tauira hei āta whakamārama i ngā painga e RUA tērā pea ka hua ki a *BGC Ltd* i te whakatinanatanga o te CSR.

As CEO, Cory Longridge chairs the Board of Directors, who set the strategic direction of *BGC Ltd*. A key strategy is *BGC*'s commitment to corporate social responsibility (CSR), which *BGC Ltd* attempts to fulfil through connections with the local Waikato community.

Examples of how *BGC Ltd* practises CSR include:

- supplying free cheese to local aged care homes
- funding community projects that relate to sustainable farming
- implementing a free goat-rearing training programme for secondary school students.

(b) Use examples to fully explain TWO benefits that practising CSR could have for *BGC Ltd*.

E whakawhirinaki ana te whare ahumahi tīhi ki te rōnakitanga o tā te pāmu tuku miraka, engari e taurangi ana tēnei, inā hoki, kei te āhua o te hauora o ngā kararehe me ngā āhuatanga o te taiao.

He mīhini kē me whakarite mō ia momo tīhi nā te huhua o ngā inenga o te waikawatanga me whai. Nō reira, me whakamā katoa ngā mīhini, ka whakaritea anō ai i ia wā ka hangaia tētahi tīhi hou, ka mutu, ka tae pea ki te toru hāora te roa. Whāia ai e *BGC Ltd* tētahi tukanga whakaputa huinga rahi tonu hei whakaputa i ana momo tīhi.

(c) Matapakihia, āe rānei, kāore rānei ko te whakaputa huinga rahi tonu te tukanga pai katoa mā *BGC Ltd*.

I tō tuhinga:

- whakamāramatia te kīanga o te “whakaputa huinga rahi tonu”
- āta whakamāramatia kia KOTAHI te painga ki a *BGC Ltd*, ā, kia KOTAHI hoki te utu hei kawē māna i te whāinga o tētahi tukanga whakaputa huinga rahi tonu
- parahautia, ki ngā take e RUA, āe rānei, kāore rānei ko te whakaputa huinga rahi tonu te tukanga pai katoa mā *BGC Ltd* hei whakaputa i ana tīhi, mā te whakataurite i tēnei ki ētahi atu tukanga whakaputanga ka taea e *BGC Ltd* te whai.

The cheese factory relies on a steady supply of milk from the farm, but this is sometimes variable, depending on the animals' health and the environmental conditions.

Each type of cheese requires a different set-up of machinery because of the various amounts of acidity required. Therefore, the machinery must be completely cleaned and re-set each time a new cheese is made, and this can take up to three hours. *BGC Ltd* uses a batch production process to produce its different cheeses.

- (c) Discuss whether batch production is the most suitable process for *BGC Ltd*.

In your answer:

- explain the term "batch production"
- fully explain ONE benefit and ONE cost to *BGC Ltd* of using a batch production process
- justify, with TWO reasons, whether batch production is the most suitable process for *BGC Ltd* to produce its cheeses, by comparing this to other production processes *BGC Ltd* could use.

Kua mate a *BGC Ltd* ki te titiro whakamua kia hia marama nei te roa ki ngā hokotanga e matapaetia ana, ka whakatau tata ai i ngā utu e hāngai ana. Me whakarite mahere hoki ia mō ana whakapaunga-rawa me ngā whāinga matua ā-pūmanawa tangata tērā tonu me whai.

- (d) Whakamahia he tauira mai i tētahi pakihi nui (he nui ake i te 20 ōna kaimahi, ā, e whai take ana ki te hāpori pātata, ki te hāpori whānui rānei, he nui ake rānei i te 20 ōna kaimahi, e whai take ana rānei ki te hāpori pātata, ki te hāpori whānui rānei) kua rangahaua e koe, hei matapaki i te hiranga o ngā tahua.

I tō tuhinga:

- whakamāramatia te take o te whakarite tahua
- āta whakamāramatia ngā huarahi e RUA e āwhina ai te whakaritenga o tētahi tahua i ngā kaiwhakahaere ki te whakatatū whakatau.

Te ingoa o tētahi pakihi nui:	
Ngā rawa rānei, ngā ratonga rānei, ngā mea e rua rānei ka tukuna:	

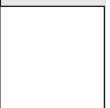
BGC Ltd has to look several months ahead to forecast sales and estimate related costs. It also needs to plan capital expenditures and likely human resource needs.

(d) Use examples from a large business (more than 20 employees and/or with a national or regional significance) you have studied, to discuss the importance of budgets.

In your answer:

- explain the purpose of setting budgets
- fully explain TWO ways in which setting a budget assists managers with decision-making.

Name of large business:	
Goods and/or services provided:	



English translation of the wording on the front cover

Level 2 Business Studies, 2018

90843 Demonstrate understanding of the internal operations of a large business

9.30 a.m. Tuesday 13 November 2018
Credits: Four

90843

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the internal operations of a large business.	Demonstrate in-depth understanding of the internal operations of a large business.	Demonstrate comprehensive understanding of the internal operations of a large business.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL parts of the task in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–19 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.