

90991



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

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SUPERVISOR'S USE ONLY

Level 1 Media Studies, 2018

90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 a.m. Thursday 8 November 2018
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the media coverage of a current issue or event.	Demonstrate in-depth understanding of the media coverage of a current issue or event.	Demonstrate comprehensive understanding of the media coverage of a current issue or event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the six questions in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose a **current issue** or **event** that has been covered by the media **within this past year**.

Write an essay discussing an aspect of the **media coverage** of your chosen current issue or event, by responding to ONE of the questions below.

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Use page 3 to identify your chosen current issue or event, and question number; and to plan your essay.

Begin your essay on page 4.

QUESTIONS (Choose ONE)

1. Discuss the **extent and/or intensity** of the media coverage of a current issue or event.
Explain the effect of the issue or event being covered in this way.
2. Discuss how **'old' media** and **'new' media** covered a current issue or event.
Explain the effect of the issue or event being covered in this way.
3. Discuss how the media coverage of a current issue or event used **tone and/or style**.
Explain the effect of the issue or event being covered in this way.
4. Discuss how **placement** was used in the media coverage of a current issue or event.
Explain the effect of the issue or event being covered in this way.
5. Discuss what was **selected and what was omitted** in the media coverage of a current issue or event.
Explain the effect of the issue or event being covered in this way.
6. Discuss how media coverage of a current issue or event expressed different **viewpoints**.
Explain the effect of the issue or event being covered in this way.

Current issue or event: _____

Question number:

PLANNING (OPTIONAL)

Describe an aspect
of coverage



Explain reasons
for coverage



Explain an effect
of coverage

