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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Level 1 Media Studies, 2018

90992 Demonstrate understanding of characteristics of a media genre

9.30 a.m. Thursday 8 November 2018
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of characteristics of a media genre.	Demonstrate in-depth understanding of characteristics of a media genre.	Demonstrate comprehensive understanding of characteristics of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four questions in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing TWO **significant characteristics** of your chosen media genre, by responding to ONE of the questions below.

Support your discussion with **specific evidence**, such as details or examples from at least TWO media texts, and/or evidence from other sources.

Use page 3 to write your chosen media genre, characteristics, and question number; and to plan your essay.

Begin your essay on page 4.

QUESTIONS (Choose ONE)

1. Discuss TWO significant characteristics of a media genre.
Explain the impact of these characteristics **on the audience**.

2. Discuss TWO significant characteristics of a media genre.
Explain why these characteristics **identify the genre**.

3. Discuss TWO significant characteristics of a media genre.
Explain why these characteristics have **developed over time**.

4. Discuss TWO significant characteristics of a media genre.
Explain why these characteristics are **important to commercial success**.

Media genre: _____

Characteristic (1): _____

Characteristic (2): _____

Question number:

PLANNING (OPTIONAL)

Describe your media genre:

Characteristic (1):

Describe the characteristic → Explain its use → Effect of the characteristic

Characteristic (2):

Describe the characteristic → Explain its use → Effect of the characteristic

