

91279R



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Level 2 Social Studies, 2018

91279 Demonstrate understanding of conflict(s) arising from different cultural beliefs and ideas

2.00 p.m. Tuesday 27 November 2018

Credits: Four

RESOURCE BOOKLET

Refer to this booklet to answer the questions for Social Studies 91279.

Check that this booklet has pages 2–13 in the correct order and that none of these pages is blank.

YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.

Relevant social studies perspectives

Capitalist	A person who believes in making a profit.
Conservative	A person who believes in the way things were in the past.
Nationalist	A person who has a strong sense of belonging to a national community that they share a common culture and set of traditions with.
Environmentalist	A person who believes in looking after and protecting the environment.

Glossed words (bold in text)

self-contained	a vehicle designed and built for camping which has the capability of meeting the washing and sanitary needs of occupants of that vehicle for three days or more
defecating	pooing
by-law	a rule or law made by a local authority
local authority	a regional or territorial authority, or a local council (e.g. city council, district council, or regional council)
revenue	the amount of money a company makes
Leave No Trace	an organisation that seeks to educate the New Zealand public and visitors on how and why to minimise their environmental impacts, while enjoying the outdoors

THE NATURE AND CAUSE OF THE CONFLICT SURROUNDING FREEDOM CAMPING IN NEW ZEALAND

INTRODUCTION

Tourism is a vital industry to New Zealand. For the year ended March 2016, total tourism expenditure was \$34.7 billion and 188 136 people were directly employed in tourism (7.5 per cent of the total number of people employed in New Zealand). [REDACTED]

The Ministry of Business, Innovation and Employment (MBIE) Manager Sector Trends said, "About 60 000 [visitors] a year do at least some freedom camping and for about 12 000 a year, it's their main form of accommodation while they are here".

RESOURCE A: CHALLENGES PRESENTED BY FREEDOM CAMPERS

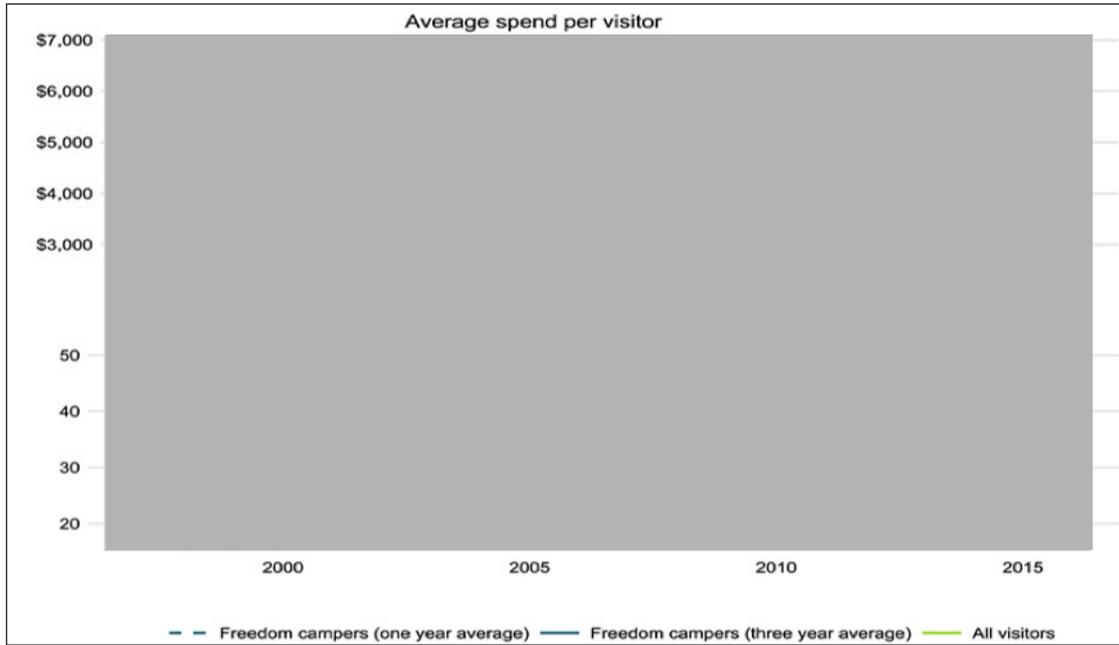


POINTS OF VIEW, VALUES AND PERSPECTIVES OF THE INDIVIDUALS/GROUPS IN THE FREEDOM CAMPING CONFLICT

RESOURCE B: THOSE IN FAVOUR OF FREEDOM CAMPING

Freedom campers spend more than other tourists

According to the Ministry of Business, Innovation, and Employment (MBIE), international visitors who freedom-camped at some point during their stay in New Zealand, spend more on average per visit (\$4 880), compared with those who do not (\$2 400).



Freedom camping spending and length of stay

Varying levels of expenditure by freedom campers have been noted in several studies around the country, including \$89 per day in Marlborough, and \$195 per day in Dunedin.

[REDACTED]

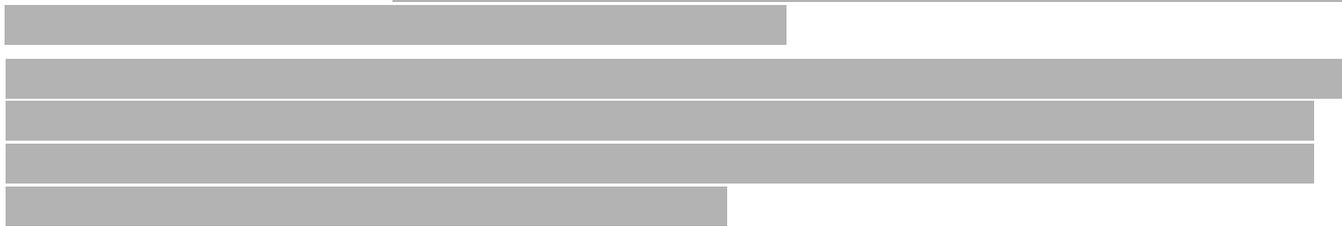
A University of Otago study also found that freedom campers surveyed tended to visit 3 or 4 attractions in an area – these included free “natural” attractions such as beaches and areas where wildlife can be seen in the wild, as well as adventure tourism, museums, and galleries.

Making money from freedom camping

There are a growing number of businesses welcoming freedom campers to stay overnight on their properties.

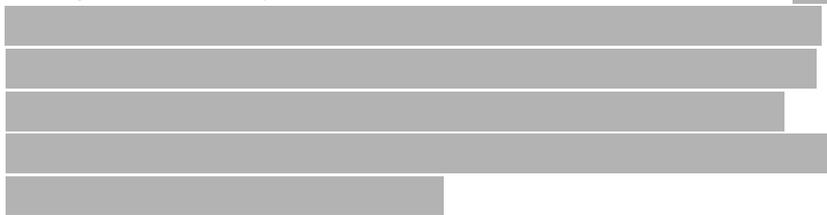


KiwiCamp offers a free space in Blenheim for campers to pull up, scan an app on their phone, and stay the night. While it is free to park, access to hot showers and washing machines will incur a small fee, by scanning the KiwiCamp app.

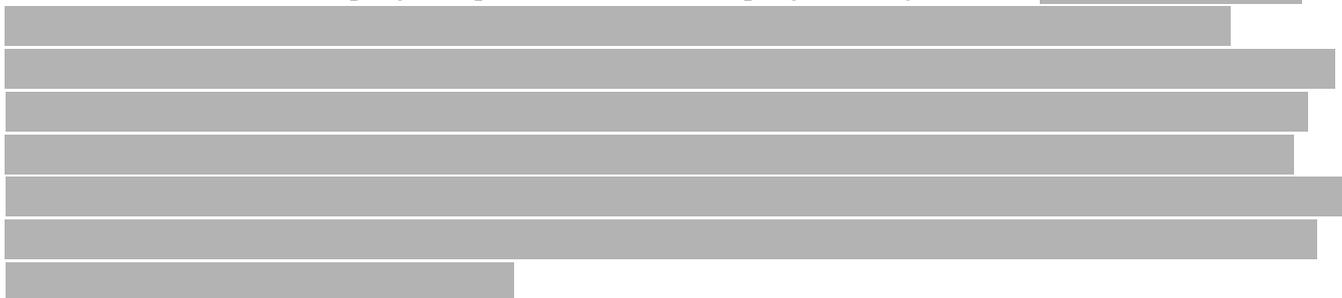


Incredible sights

One prolific freedom camper, who spends many nights in his **self-contained** van, carries enough water and grey water storage for three days, has an on-board toilet, and a shower.



This freedom camper has travelled extensively through the back roads of New Zealand and believes that freedom camping – respectful freedom camping – is a right for all.



RESOURCE C: THOSE AGAINST FREEDOM CAMPING

Loss of income for holiday parks

The Christchurch Kiwi Holiday Park and Motels' owner said his backpacker and camper market was down by half over the 2016 summer, as prospective customers headed to the nearby Windsport Park freedom camping area, less than a kilometre away. [REDACTED]

[REDACTED]

Cost to the ratepayer

Freedom camping puts pressure on smaller communities to provide expensive facilities and services such as public toilets, rubbish disposal, and monitoring. [REDACTED]

[REDACTED]

Many councils have had to invest extensively to support the growing numbers of freedom campers. Some examples include:

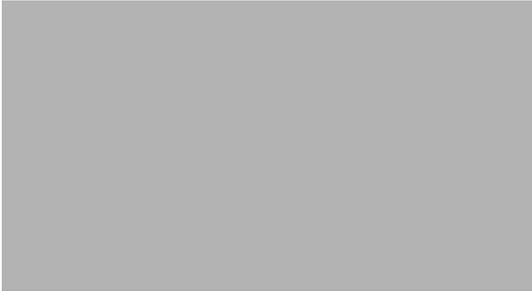
- The Rodney District Council having to fix the toilets at Arundel Reserve, located at the northern end of Orewa Beach, several times because of overuse. The council chair said "Ratepayers are losing out twice. They are paying for enforcement and work on the public toilets, while at the same time losing **revenue** from council-owned campgrounds such as the one on Orewa Beach".
- [REDACTED]
- The Whakatane District Council committing an additional \$20 000 to increase monitoring of freedom camping spots. In a report to the council in 2017, the Community Services General Manager said the \$20 000 (which was unbudgeted), would allow five designated sites in Whakatane to be patrolled twice a night until March 31. An Ohope resident, who had voiced concerns about freedom camping at West End, said she welcomed the additional funding, particularly if it provided for someone to ensure freedom campers were adhering to the rules.



Port Ohope Reserve

Tapu sites

Fed up with their ancestral lands being trampled and strewn with rubbish, the trustees of a Māori reserve in Taranaki, have put a chain across a road at a site popular with freedom campers.



The reserve at the end of Paora Road, Taranaki

[Redacted text block]

A freedom camper from the Netherlands, who has used the reserve at the end of Paora Road many times to freedom camp, said she was happy to stay off the Māori reserve land. "We still have the opportunity to freedom camp here in the front, and we really respect that they have their piece of land there with their history, and that we're not allowed there."

Destroying the environment



Officials are being forced to install toilets at many of New Zealand's top attractions and camping sites to stop visitors from **defecating** and urinating in bushes.

Human waste and toilet paper polluting the environment

[Redacted text block]

However, a community board member said this had only shifted the problem down the road to Lake Pukaki. "You can have 70 campervans on one site and a local resident has said he's seen them going to the toilet in the tussocks. A lot of these vans are not self-contained, and even if they are, the minimum standard for self-containment is a little potty hidden away underneath, and a lot of them don't even use it."

SOCIAL FORCES THAT HAVE CONTRIBUTED TO THE FREEDOM CAMPING CONFLICT, AND THEIR EFFECTS

RESOURCE D: SOCIAL MEDIA

Social media campaign reaches freedom campers

A social media campaign targeting young freedom campers has been an outstanding success, attracting 2.4 million views since the summer of 2016. The “CampNZ” Facebook page has gained 18 500 followers from around the world since it was launched in December 2016.



An Instagram account, “campingNZ”, has also been set up as part of the campaign. The focus for the next stage of the campaign is to increase the followers to this page. “We had a record day on 1 January 2016, reaching 86 500 people with all combined social media content”, the Tourism Industry Aotearoa Advocacy Manager said. “While there are still some hot spots where more work is needed to ensure local communities are happy with camper behaviour, overall we believe that freedom camping is creating fewer problems this year than in the past.”

“CamperMate” App

Thousands of tourists, both domestic and international, are using a mobile app called “CamperMate” to find free camping spots. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] A freedom camper also said, “We’ve been travelling around the South Island at Christmas for five years, always found somewhere quiet even on the coast, but this year (2017), it was diabolical. Every place was chocka and it just felt as if the best spots that us New Zealanders really enjoy, were overrun by people who didn’t really care. Toilet paper and rubbish on a four-wheel drive back country station! Without doubt, apps, like ‘CamperMate’, and social media, are absolutely to blame”.

RESOURCE E: LEGISLATION

Under the Freedom Camping Act (2011), freedom camping is a permitted activity everywhere in a **local authority** or Department of Conservation (DOC) area, except at those sites where it is specifically prohibited or restricted.



Freedom camping by-law signage

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The Queenstown Lakes District Council Regulatory Manager said putting by-laws in place, signage to notify, and people to enforce it, had in some ways continued to add to the conflict. He said his enforcement officers faced daily challenges from sometimes aggressive freedom campers in Queenstown and Wanaka. "It's a minority ... but some of those are looking to challenge officers." Some freedom campers became "vocal towards officers" who were there to clamp their vehicle, in order to garner support from other freedom campers, according to the Council's Regulatory Manager. One freedom camper even put an enforcement officer's life at risk by driving off when his wheel was being clamped, he said. "They [the enforcement officers] were looking to put the clamp on, and the occupant got up from the rear of the vehicle, and drove off."

Acknowledgements

Material from the following sources has been adapted for use in this examination (accessed 16 April 2018).

Introduction

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<http://www.stuff.co.nz/business/77845470/60000-international-tourists-give-freedom-camping-a-go> (text).

Resource A

KiwiCamp owner (graphic).

Resource B

<https://www.stuff.co.nz/business/78139668/freedom-campers-spend-more-but-stay-longer-than-other-tourists> (text).

<http://www.mbie.govt.nz/info-services/sectors-industries/tourism/tourism-research-data/ivs/ivs-analysis-and-research/freedom-camping-by-international-visitors-in-new-zealand/?searchterm=freedom+campers> (text and graph).

Angus & Associates, 'Freedom Camping Literature Review: March 2017', found on <https://tia.org.nz/assets/Uploads/Freedom-Camping-Literature-Review-Report-March-2018.pdf>, p. 13 (text).

<https://whakatanebeacon.co.nz/2018/01/funding-boost-to-monitor-freedom-campers/> (text).

<https://www.stuff.co.nz/travel/news/90250056/kiwicamp-concept-aims-to-solve-freedom-camping-problem> (text); and KiwiCamp owner (graphic).

<https://www.leavenotrace.org.nz/Our+Mission> (text).

Resource C

<https://www.stuff.co.nz/national/77907984/freeloading-freedom-campers-cost-holiday-park-up-to-50000> (text).

http://www.nzherald.co.nz/business/news/article.cfm?c_id=3&objectid=11948246 (text).

<https://www.localmatters.co.nz/news/7541-hibiscus-news-archives-2017-march-2017-freedom-camping-causes-conflict-on-coast.html> (text).

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<https://www.radionz.co.nz/news/preview/322857/maori-trust-fed-up-with-freedom-campers> (text and image).

https://www.qldc.govt.nz/assets/OldImages/Files/Strategies/Freedom_Camping_Strategy/Freedom_Camping_in_the_Queenstown_Lakes_District_post_implementation.pdf (text).

<https://tia.org.nz/assets/Uploads/Freedom-Camping-Literature-Review-Report-March-2018.pdf> (text).

<https://www.radionz.co.nz/news/regional/297207/freedom-campers-strain-towns'-limits> (text).

<https://www.stuff.co.nz/travel/travel-troubles/78339597/locals-move-on-freedom-campers-in-south-taranaki> (image).

Resource D

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<http://www.hamiltonwaikato.com/industry/latest-news/social-media-campaign-reaches-freedom-campers/> (text).

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Resource E

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Resource F

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