

91379



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD  
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

3

SUPERVISOR'S USE ONLY

## Level 3 Business Studies, 2018

### 91379 Demonstrate understanding of how internal factors interact within a business that operates in a global context

9.30 a.m. Friday 9 November 2018  
Credits: Four

| Achievement   | Achievement with Merit   | Achievement with Excellence   |
|---|--|---|
| Demonstrate understanding of how internal factors interact within a business that operates in a global context. | Demonstrate in-depth understanding of how internal factors interact within a business that operates in a global context. | Demonstrate comprehensive understanding of how internal factors interact within a business that operates in a global context. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**There is ONE task in this booklet. You should attempt ALL FOUR parts of the task.**

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–11 in the correct order and that none of these pages is blank.

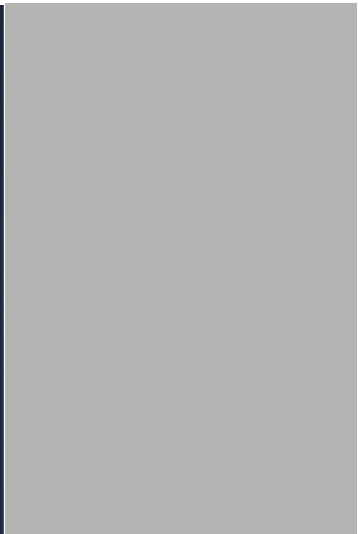
**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

TOTAL

ASSESSOR'S USE ONLY

Read the background information below and in the other boxes about *Waiti Enterprises*. You can use this information to answer parts (a), (b), and (c) of the task.

## BACKGROUND INFORMATION



The mission of *Waiti Enterprises* is to make space affordable by producing rockets for businesses to use in their operations – for example to launch satellites for GPS tracking.

The rocket components are produced at different locations globally. Both the New Zealand head office and the launch location are at Manaia in Taranaki.

*Waiti Enterprises* has a very talented and loyal staff who are encouraged to be involved in the innovations by the CEO.

One process innovation that *Waiti Enterprises* has recently introduced is the use of a specialist 3D printer in one part of the production process. This means that the rockets' launching systems are constructed faster and with no quality issues.

Image source: <https://www.space.com/12671-50-russian-rocket-launch-photos.html>.

To answer parts (a), (b), and (c), you may choose *Waiti Enterprises* or a New Zealand-registered business(es) operating in a global context that you have studied in depth.

In part (d), you must use a New Zealand-registered business operating in a global context that you have studied in depth.

|   |  |
|---|--|
| The global business(es) I have studied in depth |  |
|---|--|





















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