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90992



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NEW ZEALAND QUALIFICATIONS AUTHORITY  
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QUALIFY FOR THE FUTURE WORLD  
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SUPERVISOR'S USE ONLY

## Level 1 Media Studies, 2019

### 90992 Demonstrate understanding of characteristics of a media genre

9.30 a.m. Wednesday 27 November 2019  
Credits: Four

| Achievement  | Achievement with Merit  | Achievement with Excellence  |
|--|---|--|
| Demonstrate understanding of characteristics of a media genre. | Demonstrate in-depth understanding of characteristics of a media genre. | Demonstrate comprehensive understanding of characteristics of a media genre. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the four statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**TOTAL**

ASSESSOR'S USE ONLY

**INSTRUCTIONS**

Choose ONE **media genre** that you have studied.

Write an essay discussing TWO **significant characteristics** of your chosen media genre, by responding to ONE of the statements below.

Explain the effects of the use of these characteristics in a media genre.

Use page 3 to identify your chosen media genre, characteristics, and statement number; and to plan your essay.

Begin your essay on page 4.

**STATEMENTS** (Choose ONE)

1. Specific characteristics of a genre stay the **same or change**.

Discuss in relation to a media genre.

2. Specific characteristics are **essential** to a genre.

Discuss in relation to a media genre.

3. Specific characteristics of a genre need to be **used well** for commercial success.

Discuss in relation to a media genre.

4. Specific characteristics of a genre **create appeal** for audiences.

Discuss in relation to a media genre.

**Media genre:** \_\_\_\_\_

**Characteristic (1):** \_\_\_\_\_

**Characteristic (2):** \_\_\_\_\_

**Statement number:**

**PLANNING (OPTIONAL)**

Describe your media genre:

**Characteristic (1):**

Describe the characteristic → Explain its use → Effect of the characteristic

**Characteristic (2):**

Describe the characteristic → Explain its use → Effect of the characteristic



















Extra space if required.  
Write the question number(s) if applicable.

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QUESTION  
NUMBER

Lined area for writing answers, consisting of multiple horizontal rows.

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