

# 3

91493



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD  
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

## Level 3 Media Studies, 2019

### 91493 Demonstrate understanding of a relationship between a media genre and society

9.30 a.m. Monday 11 November 2019  
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the four statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**TOTAL**

ASSESSOR'S USE ONLY

**INSTRUCTIONS**

Choose ONE **media genre** that you have studied.

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **influence, impact, and wider significance** of a relationship between your chosen media genre and society.

*Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.*

Use page 3 to write your chosen media genre, society, statement number, and to plan your essay.

Begin your essay on page 4.

**STATEMENTS** (Choose ONE)

1. Media producers rely on genre.
2. Genre reflects society's darkness.
3. A media genre is influenced by commercial and creative constraints.
4. Genre focuses a lens on a specific time and/or place.

Media genre: \_\_\_\_\_

Society: \_\_\_\_\_

Statement number:

**PLANNING**



















