91493





Tick this box if there is no writing in this booklet

## Level 3 Media Studies 2020

## 91493 Demonstrate understanding of a relationship between a media genre and society

2.00 p.m. Thursday 26 November 2020 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

## **INSTRUCTIONS**

Choose ONE media genre that you have studied.

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **influence**, **impact**, **and wider significance** of a relationship between your chosen media genre and society.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

Use page 3 to write your chosen media genre, society, and statement number; and to plan your essay.

Begin your essay on page 4.

## **STATEMENTS** (Choose ONE)

- **1.** Audiences consume genres to understand themselves.
- **2.** The success of a genre is dependent on its context.
- **3.** Genres are often grounded in truth.
- **4.** Genre considers different perspectives.

Media genre:	
Society:	
Statement number:	
PLAN	NING

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You should aim to write a concise essay of no more than 5–6 pages. The quality of your writing is more important than the length of your essay.

Make sure you **respond only to your chosen statement** *throughout* your essay. Draw conclusions about the wider significance of the relationship between your chosen media genre and society by including **relevant**, **specific supporting detail** from media text(s), and/or evidence from other sources.

Begin your essay here:	

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