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90844



Tick this box if you have NOT written in this booklet

SUPERVISOR'S USE ONLY

### **Level 2 Business Studies 2021**

# 90844 Demonstrate understanding of how a large business responds to external factors

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how a large business responds to external factors.	Demonstrate in-depth understanding of how a large business responds to external factors.	Demonstrate comprehensive understanding of how a large business responds to external factors.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

#### You should attempt ALL parts of the task in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–11 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (
). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

#### **TASK**

This task has four parts, (a) to (d). Use the background information below, the supplementary information in the other boxes, and your business knowledge to complete this task. You may integrate any relevant Māori business concepts into your answers.

You should read the resource information in ALL of the boxes before beginning the task.

*Nuku Cycles* is an iwi-owned bicycle manufacturer based in Taupo that assembles and sells a range of e-bikes to several bike retailers around the country.

The *Nuku Cycles* e-bikes range in price from \$700 to \$12,000. There has been an increase in demand for their top-of-the-range commuter e-bikes (which run on electric batteries) as middle-aged, professional workers move from using their cars to bikes.

You may choose EITHER *Nuku Cycles* OR a large business (more than 20 employees and/or with a national or regional significance) that you have studied in depth.

(a)	(i)	Why should the business be aware of demographic changes?

and human resou		0 1	

Technology change is likely to affect a range of stakeholders, such as customers, employees, community groups, owners, and suppliers. Any change in technology could have an impact on the profitability of a business in both the short and long term.

In the box below, enter the details of a large business (more than 20 employees and/or having a national or regional significance) that you have studied in depth. **Do not use** *Nuku Cycles*.

		the large business:sold or service(s) provided:				
(b)	Discuss how a recent technological change has impacted your named business and its stakeholders.  State a recent technological change that has impacted this business:					
	(i)	For an identified business stakeholder, why could the technological change be an advantage, and how might it impact the stakeholder in the future?				
	(ii)	For an identified business stakeholder, why could the technological change be a disadvantage, and how might it impact the stakeholder in the future?				

Justify, with TW0 on business prof	O reasons, whe fitability.	ther the techn	ological chang	e would have a	positive imp

Nuku Cycles employs specialist assembly workers who are members of a trade union.

You may choose EITHER *Nuku Cycles* OR a large business (more than 20 employees and/or with a national or regional significance) that you have studied in depth.

#### **DEFINITION**

(d)

**Rangatiratanga** refers to the exercise of leadership, authority, guardianship, and ownership rights – particularly focused on resource production, utilisation, and management for current and future requirements. This includes strategic development and oversight, relationship development and maintenance, problem-solving, conflict resolution and peacemaking, adaptation, risk analysis, and management.

Nuku Cycles employs a number of younger people on casual work contracts in the factory, and management is very aware of the need to ensure that the business meets its obligations under the Employment Relations Act. The rangatira (leaders) of the iwi that owns Nuku Cycles have strong relationships with the local community and believe that Nuku Cycles should be demonstrating rangatiratanga in how it deals with employment issues.

You may choose EITHER *Nuku Cycles* OR a large business (more than 20 employees and/or with a national or regional significance) that you have studied in depth.

Discuss the influence of the Employment Relations Act (ERA) on a business practising

Wh	y is it in the best interests of the business to comply with the ERA, and how would eact on the reputation of the business?
	action the reputation of the business.

impact the					
Justify whe rangatirata	ether complying wit nga. Refer to TWC	th the ERA wo delements of	uld mean that the definition o	the business is <sub>l</sub> f rangatiratanga	oractising in your answe

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