

90844



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

**QUALIFY FOR THE FUTURE WORLD**  
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SUPERVISOR'S USE ONLY

Tick this box if you  
have NOT written  
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## Level 2 Business Studies 2021

### 90844 Demonstrate understanding of how a large business responds to external factors

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how a large business responds to external factors.	Demonstrate in-depth understanding of how a large business responds to external factors.	Demonstrate comprehensive understanding of how a large business responds to external factors.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should attempt ALL parts of the task in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–11 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (///). This area may be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**





Technology change is likely to affect a range of stakeholders, such as customers, employees, community groups, owners, and suppliers. Any change in technology could have an impact on the profitability of a business in both the short and long term.

In the box below, enter the details of a large business (more than 20 employees and/or having a national or regional significance) that you have studied in depth. **Do not use *Nuku Cycles*.**

Name of the large business: \_\_\_\_\_

Good(s) sold or service(s) provided: \_\_\_\_\_

\_\_\_\_\_

(b) Discuss how a recent technological change has impacted your named business and its stakeholders.

State a recent technological change that has impacted this business:

\_\_\_\_\_

(i) For an identified business stakeholder, why could the technological change be an advantage, and how might it impact the stakeholder in the future?

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(ii) For an identified business stakeholder, why could the technological change be a disadvantage, and how might it impact the stakeholder in the future?

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