

90960R



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Level 1 Home Economics 2021

90960 Demonstrate understanding of how an individual, the family and society enhance each other's well-being

Credits: Four

RESOURCE BOOKLET

Refer to this booklet to answer the questions for Home Economics 90960.

Check that this booklet has pages 2–6 in the correct order and that none of these pages is blank.

YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.

All resources in this booklet refer to the Dates and Figs social enterprise.

RESOURCE A: THE DATES AND FIGS SOCIAL ENTERPRISE

Dates and Figs is a charitable trust / non-profit social enterprise in New Zealand. It was cofounded by three entrepreneurial women who look for viable social, cultural, and economic endeavours to support. Dates and Figs is a strength-based initiative that was founded to provide opportunities for training and employment for women refugees from Middle Eastern backgrounds. The programme provides catering services to the community by building upon existing cooking skills of the refugee women. It is also intended to build leaders by radically transforming the way female entrepreneurs are financed, supported, and celebrated.



RESOURCE B: THE THREE AIMS OF DATES AND FIGS

1. Employment opportunities for refugee women

When resettling in a new country, it can be very challenging for refugees to find work and to fit in with society. The community can sometimes be resistant to the presence of refugees due to stereotyping and generalisations. Dates and Figs aims to reduce these barriers by providing employment opportunities exclusively to female refugees, and empowering them to socially integrate and settle in New Zealand.

The programme hires women as cooks on a part-time basis. It focuses on the cooking skills that the workers already have, to share their cultural foods with others. The individual's strengths, talents, knowledge, and skills are recognised and raised / uplifted to benefit everyone. The programme increases social and financial outcomes for families from a refugee background, as the women not only earn a living, but the employment is also flexible around language and child-care hours.

Dates and Figs produce popular Middle Eastern dishes such as pitas, kebabs, and falafel, and provide their customers with fresh authentic cuisine with new flavours from around the world. Most dishes are nutrient-dense and low in fat. The dishes tie in with the Mediterranean diet, which limits processed foods and refined sugar. It consists primarily of fish, vegetables, legumes, whole grains, potatoes, fruits, and olive oil. This diet has many health benefits and is known to reduce the risks of heart disease, Alzheimer's disease, and cancer.

2. Growing people – training and development

The refugees find comfort in the company of fellow cooks who share similar history, language, and experiences.

The women receive training on how to operate and work in a commercial kitchen, including recipe writing, nutrition, health and safety, and stock management. The women develop new skills, including managerial, interpersonal, and time management skills, even when they might be working in different departments of the organisation.

The women have varying levels of English-language skills when they arrive. Training and development programmes are available to improve the women's English-language skills. They are given on-the-job catering experience and, through delivering meals, the women receive hours of hands-on training and employment. This enables them to get local experience and transferable skills to continue their journey as New Zealand citizens.

3. Building community and cultural responsiveness

The women work together within a collaborative environment, and learn to respect cultural differences in the kitchen. They bring a wide range of cultural cuisines and flavours through their own authentic recipes from their homelands.

Merchandise is sold, fundraising dinners and cooking masterclasses are held, and training programmes are run to reach out to former refugees and the community. Customers who care about refugee settlement efforts and those who require catering for an event or meeting continue to support this enterprise.

A few of the refugee women have started an English conversation group to practise their English as they wish to be more connected with their community, especially those who have children attending school. Others have found jobs outside of the enterprise, and even started their own catering businesses with their families.

RESOURCE C: VOLUNTEERS AND SUPPORT

Community support for the Dates and Figs initiative has been immense. Different companies have banded together and donated resources such as ingredients, training resources, and equipment to cook with.

A local businesswoman

A local businesswoman in the hospitality industry has provided one of her vacant kitchens (with equipment) to Dates and Figs to run their enterprise. Her staff provides one training session a week to upskill the refugee women in areas of health, food safety, and management.

“I can relate to their situation as I come from a refugee background myself and have succeeded in establishing my own restaurant with the experience and training gained at Dates and Figs enterprise.”



Markets

The local farmers’ market donates the basic ingredients to Dates and Figs to support them. They also offer specialist ingredients at discounted prices. In return, samples of the exotic dishes are handed out to people at the farmers’ market by Dates and Figs volunteers.



Car dealer

A local car dealer has given the enterprise an old van so that they can collect ingredients and deliver their catering orders.



Advertising company

An advertising company is helping to create material such as posters, flyers, and digital advertisements free of cost. These are distributed and displayed around the city, especially at train stations and bus stops.

**Community support**

Using New Zealand's crowd funding platform PledgeMe has enabled Dates and Figs to sell food, services, and other merchandise. This has gained a lot of community support that has been beneficial to get the enterprise off the ground. The funds help to sustain the enterprise and allow it to extend help to more refugee women by employing more staff and offering financial support to those wanting to start their own business, such as a café or restaurant.



Acknowledgements

Material from the following sources has been adapted for use in this assessment:

Page 2

<https://www.royal.uk/duchess-sussex-supports-cookbook-celebrating-community-kitchen>

Page 3

Image 1: <https://www.royal.uk/duchess-sussex-supports-cookbook-celebrating-community-kitchen>

Image 2: <https://www.gettyimages.co.nz/detail/photo/mother-watching-daughter-cooking-in-domestic-royalty-free-image/726776353>

Image 3: <https://www.gettyimages.co.nz/detail/photo/young-women-preparing-ramadan-iftar-meal-royalty-free-image/1152509177>

Page 4

Image 1: <https://www.gettyimages.co.nz/detail/photo/ice-cream-maker-royalty-free-image/548747383>

Image 2: <https://stock.adobe.com/nz/search?k=farmers+market>

Image 3: <https://toyota.com.kh>

Page 5

Image 1: <https://www.shutterstock.com/image-vector/advertising-word-cloud-business-concept-284534159>

Image 2: <https://pledgeme.co.nz>

Dates and Figs is a fictional company inspired by Pomegranate Kitchen.

