NZQA

NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Tick this box if you
have NOT written
in this booklet

Level 2 Media Studies 2021

91251 Demonstrate understanding of an aspect of a media genre

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (▨). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

INSTRUCTIONS

Choose ONE **media genre**.

Write an essay using ONE of the statements below to examine an aspect of a media genre and a consequence of this.

STATEMENTS (Choose ONE)

1.   Discuss why a media genre has needed to adapt.

2.   Discuss why money matters to a media genre.

3.   Discuss how a change in audience affects a media genre.

4.   Discuss why a media genre has risen and / or fallen in popularity.

Media genre: _____

Statement number: [ ]

PLANNING

> You should aim to write a concise essay of no more than 4–5 pages. The quality of your writing is more important than the length of your essay.
>
> Make sure you **respond only to your chosen statement** *throughout* your essay, and support your discussion with **evidence** from at least TWO media texts and/or other sources, which may include your own production experience.

Begin your essay here:

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Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER	

QUESTION NUMBER	
	Extra space if required. **Write the question number(s) if applicable.**