

91471R



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Level 3 Home Economics 2021

91471 Analyse the influences of food advertising on well-being

Credits: Four

RESOURCE BOOKLET

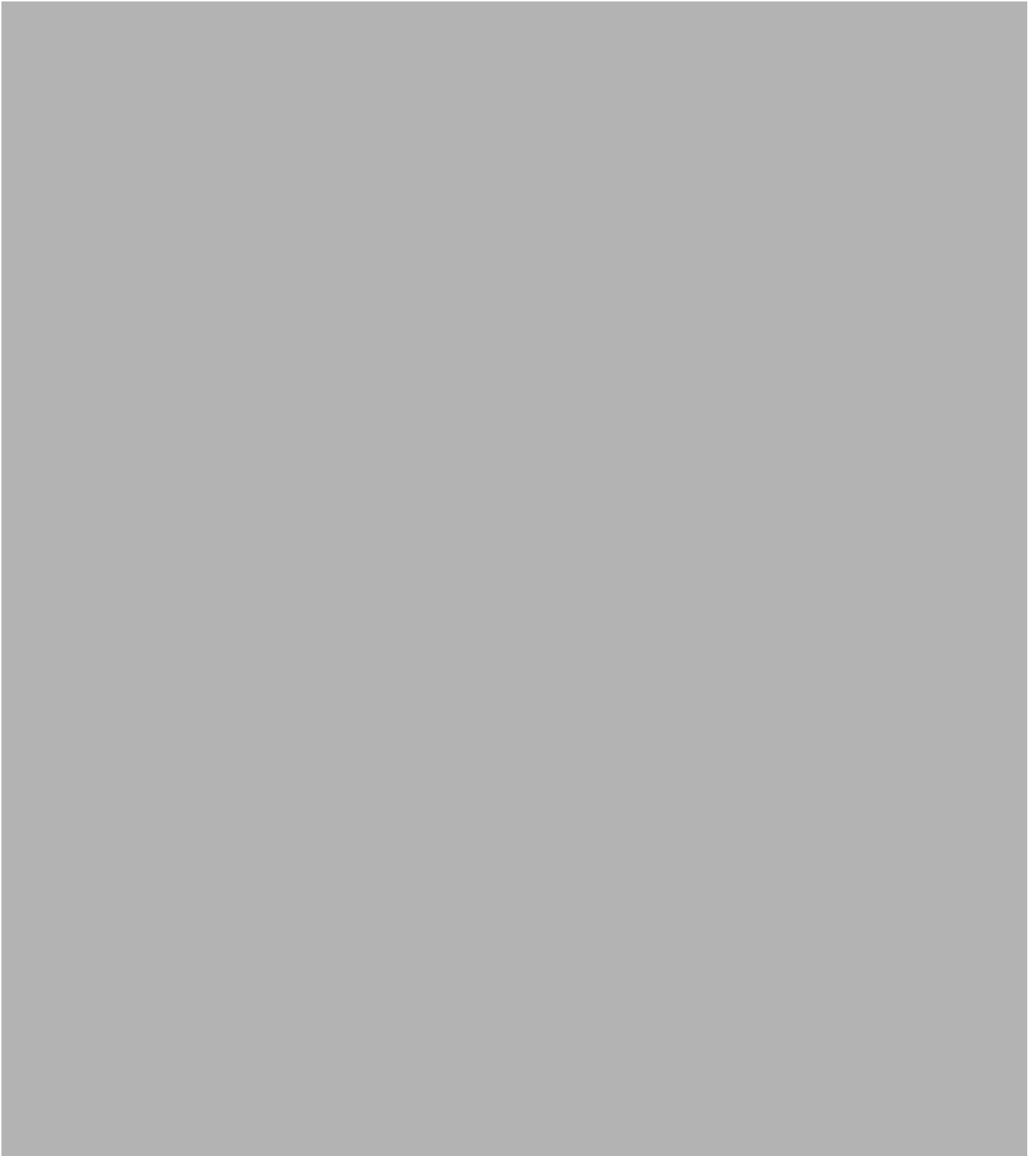
Refer to this booklet to answer the questions for Home Economics 91471.

Check that this booklet has pages 2–4 in the correct order and that none of these pages is blank.

YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.

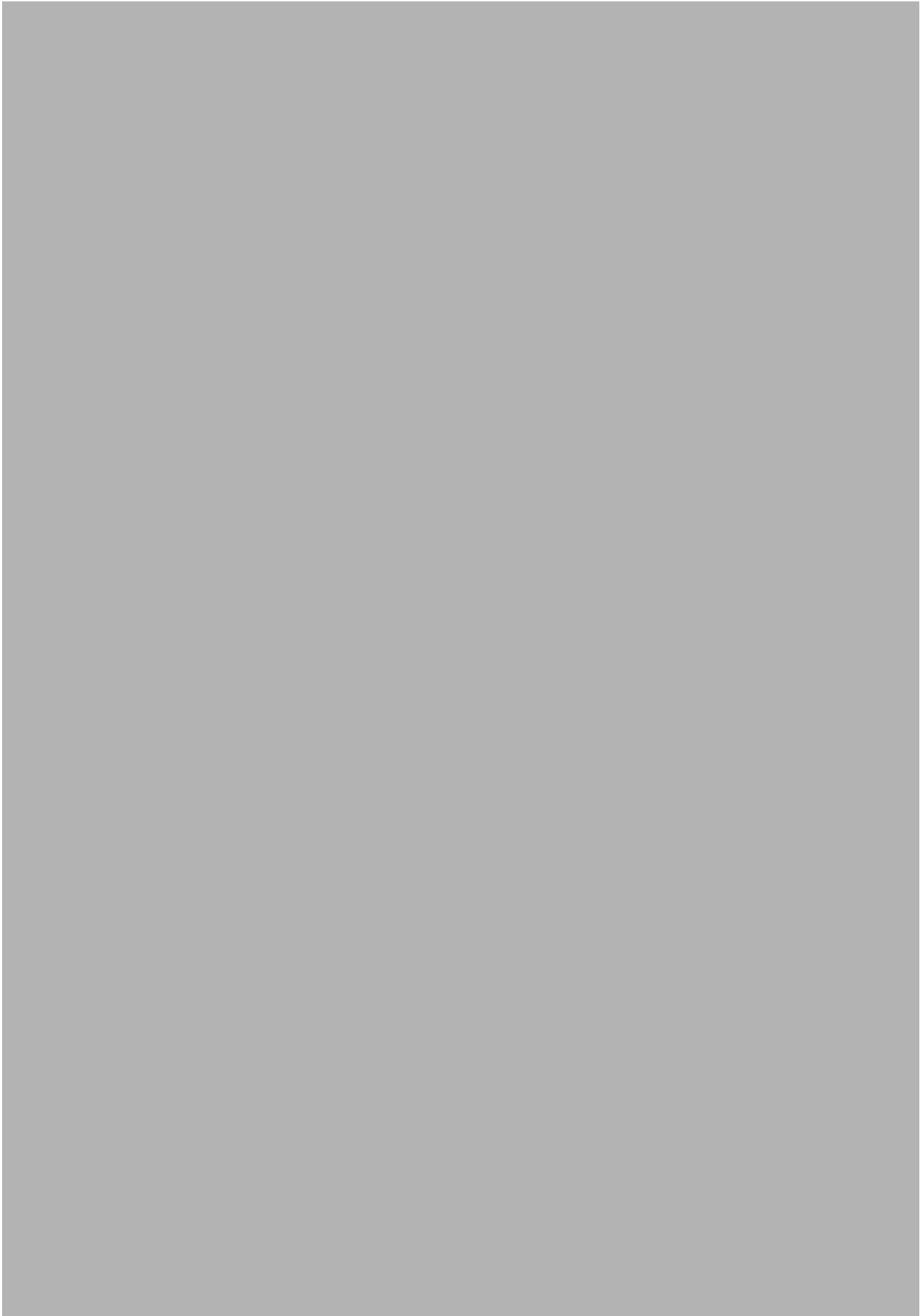
ADVERTISEMENT ONE: Powerade ION4 (2017 commercial)

The following are still images from the Powerade ION4 commercial featuring Steven Adams, a New Zealand professional basketball player, who plays in the US National Basketball Association (NBA).

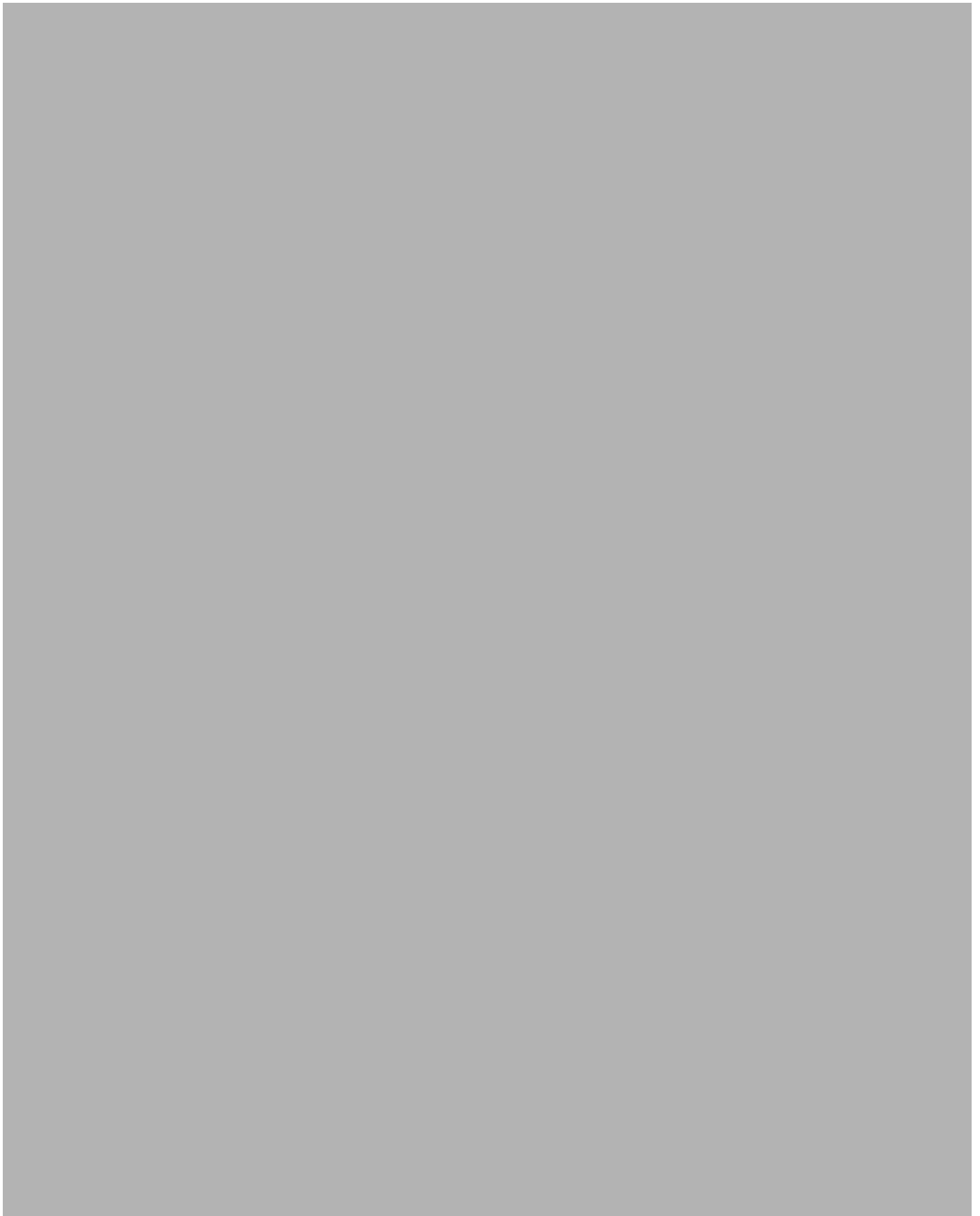


Powerade – Superior Bottle ft. Steven Adams TV Commercial 2017. (2019). YouTube. (Sourced from OZLandTV).
URL <https://www.youtube.com/watch?v=mn1c2pWYxRU>

ADVERTISEMENT TWO: Bellamy's Organic (baby food)



ADVERTISEMENT THREE: Sanitarium UP&GO™



Source magazine (adapted): (2020). *Australian Healthy Food Guide*. February.