See back cover for an English translation of this cover

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91490M

914905

NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Tohua tēnei pouaka mēnā KĀORE koe i tuhituhi i roto i tēnei pukapuka

Mātauranga Pāpāho, Kaupae 3, 2021

91490M Te whakaatu i te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho

Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Te whakaatu i te hōhonu o te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Te whakaatu i te pūmahara o te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.

Tirohia kia kitea ai mēnā e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau o runga ake o tēnei whārangi.

Me tuhi koe i tētahi tuhinga ā-kura e hāngai ana ki TĒTAHI o ngā whakapuakanga e whā kei roto i tēnei pukapuka.

Mēnā ka hiahia whārangi atu anō mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia kia kitea ai mēnā e tika ana te raupapatanga o ngā whārangi 2–19 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

Kaua e tuhi i ngā wāhanga e kitea ai te kauruku whakahāngai (). Ka tapahia pea taua wāhanga i te wā e mākahia ana te pukapuka.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

© Mana Tohu Mātauranga o Aotearoa, 2021. Pūmau ana te mana.
Kāore e whakaaetia ana kia tāruahia tētahi paku wāhanga o tēnei pukapuka ki te kore te Mana Tohu Mātauranga e mātua whakaae.

NGĀ TOHUTOHU

Kōwhiria TĒTAHI **ahumahi pāpāho**.

Tuhia tētahi tuhinga ā-kura e matapaki ana i te **whānuitanga** o tō whakaae ki TĒTAHI o ngā whakapuakanga kei raro nei.
Me arohaehae tō urupare i te whakapuakanga mā te arotake i te **whakahaerenga,** i te **pānga,** me te **hiranga whānui** o tētahi āhuatanga o te ahumahi pāpāho i kōwhiria ai e koe.

NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

1. Me noho haepapa ā-hapori ngā ahumahi pāpāho.

2. E wero ana ngā panonitanga i ngā ahumahi pāpāho.

3. Me nui ake te kanorau i ngā ahumahi pāpāho.

4. He mana nui tō te kirihoko i ngā ahumahi pāpāho.

INSTRUCTIONS

Choose ONE **media industry**.

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **operation, impact, and wider significance** of an aspect of your chosen media industry.

STATEMENTS (Choose ONE)

1. Media industries should be more socially responsible.

2. Disruption is challenging media industries.

3. Media industries need more diversity.

4. Consumers are a powerful force in media industries.

Te ahumahi pāpāho:

Te āhuatanga o te ahumahi pāpāho:

Te tau o te whakapuakanga:

TE WHAKAMAHERE

Media industry: _____

Aspect of the media industry: _____

Statement number: ☐

PLANNING

Me whai kia ariari tō tuhinga ā-kura, kāore nei e nui ake ana i te 5–6 ngā whārangi. He whakahirahira ake te kounga o ō tuhinga tēnā i te roa o tō tuhinga ā-kura.

Me **urupare koe i te whakapuakanga kotahi anake i kōwhiria ai e koe** *i te roanga o* tō tuhinga ā-kura, me whai wāhi hoki ngā **taipitopito taunaki e hāngai ana, e whāiti ana hoki** mai i te / ngā tuhinga pāpāho, me ngā taunaki hoki / rānei mai i ētahi atu mātāpuna.

Tīmataria tō tuhinga ā-kura ki konei:

You should aim to write a concise essay of no more than 5–6 pages. The quality of your writing is more important than the length of your essay.

Make sure you **respond only to your chosen statement** *throughout* your essay, and include **relevant, specific supporting detail** from media text(s), and / or evidence from other sources.

Begin your essay here:

He whārangi anō ki te hiahiatia.
Tuhia te tau tūmahi mēnā e hāngai ana.

TE TAU TŪMAHI

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

English translation of the wording on the front cover

Level 3 Media Studies 2021

91490M Demonstrate understanding of an aspect of a media industry

Credits: Four

91490M

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media industry.	Demonstrate in-depth understanding of an aspect of a media industry.	Demonstrate perceptive understanding of an aspect of a media industry.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–19 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.