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91531



Tick this box if you have NOT written in this booklet

SUPERVISOR'S USE ONLY

# Level 3 Agricultural and Horticultural Science 2021 91531 Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s)

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate in-depth understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate comprehensive understanding of how the production process meets market requirements for a New Zealand primary product(s).

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

#### You should attempt ALL parts of the task in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (
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). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

**INSTRUCTIONS** 

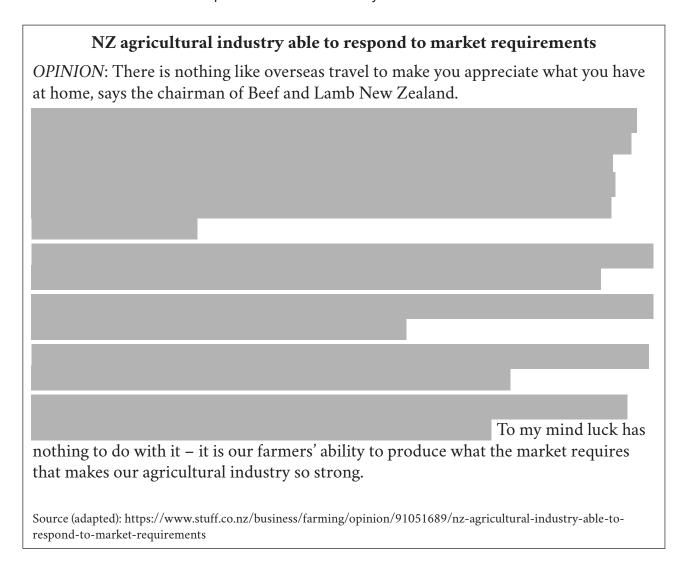
Specific market:

You must select a specific primary product and a specific market for this assessment.
Planning space is provided on page 3. Begin your answers on page 4.
Primary product:

PLANNING

#### (a) Market requirements

Markets have specific requirements for the primary products they demand. Primary producers need to be aware of these requirements to ensure they are able to meet them.



Explain TWO different market requirements, from the list below, that your chosen primary product must meet. Use data to support your answer.

Requiremen	ts
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- Quality
- Quantity
- Timing
- Consistency
- Attributes
- Price

Market requirement (1):	

Please turn over ➤

Market requirement (2):	

### (b) Management practices

Management practices are carried out by producers in order to meet market requirements. Producers who meet a broader range of market requirements are likely to be more successful.

For EACH market requirement from part (a), explain how a management practice allows the producer to meet the chosen market requirement.

Choose a different management practice for each of your market requirements. Use data to support your answer.

Market requirement (1):	
Management practice:	

Please turn over ➤

Market requirement (2):
Management practice:

## (c) Management practice to maximise profitability

Of all the different management practices used in the production of your primary product, which has the greatest impact on its profitability? Why does it have a greater impact than other management practices?

Support your answer with data and refer to how the management practice helps the producer to meet relevant market requirements (listed on page 5).		

## Extra space if required. Write the question number(s) if applicable.

QUESTION NUMBER		write the question number(s) if applicable.	
NUMBER			

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QUESTION	write the question number(s) if applicable.
QUESTION NUMBER	