

# 3

91531



NEW ZEALAND QUALIFICATIONS AUTHORITY  
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## Level 3 Agricultural and Horticultural Science 2021

### 91531 Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s)

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate in-depth understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate comprehensive understanding of how the production process meets market requirements for a New Zealand primary product(s).

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should attempt ALL parts of the task in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (✂). This area may be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**INSTRUCTIONS**

You must select a specific primary product and a specific market for this assessment.

Planning space is provided on page 3. Begin your answers on page 4.

Primary product: \_\_\_\_\_

Specific market: \_\_\_\_\_

**PLANNING**

**(a) Market requirements**

Markets have specific requirements for the primary products they demand. Primary producers need to be aware of these requirements to ensure they are able to meet them.

**NZ agricultural industry able to respond to market requirements**

*OPINION:* There is nothing like overseas travel to make you appreciate what you have at home, says the chairman of Beef and Lamb New Zealand.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

To my mind luck has nothing to do with it – it is our farmers’ ability to produce what the market requires that makes our agricultural industry so strong.

Source (adapted): <https://www.stuff.co.nz/business/farming/opinion/91051689/nz-agricultural-industry-able-to-respond-to-market-requirements>

















