



SUPERVISOR'S USE ONLY

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Draw a cross through the box (☒) if you have NOT written in this booklet



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Mana Tohu Mātauranga o Aotearoa
New Zealand Qualifications Authority

Level 3 Agricultural and Horticultural Science 2023

91531 Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s)

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate in-depth understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate comprehensive understanding of how the production process meets market requirements for a New Zealand primary product(s).

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL parts of the task in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–11 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (DO NOT WRITE). This area will be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

INSTRUCTIONS

Carefully read ALL the instructions and parts before answering.

You must answer the different parts using TWO different primary products – Primary product (1) and Primary product (2).

Different primary products are required for parts (a) and (b). Part (c) will be answered using either the primary product used in part (a) or part (b).

In addition, you must use different market requirements from the list below for parts (a) and (b).

Market requirements

- Quality (consistency, attributes, uniformity, presentation)
- Quantity
- Timing
- Price

STIMULUS MATERIAL

Primary producers need to have a clear understanding of the requirements their customers or overseas markets have. This will allow them to make informed decisions on the farm to be able to satisfy those requirements.

Primary producers may get feedback from customers directly, from their importers overseas, from government industry bodies, or from their primary producers' organisations.

The better the feedback and understanding between the market and the primary producers, the better the alignment between production and market.

PLANNING

TASK: How management practices meet market requirements

Name a primary product and a specific market. Choose a market requirement from the list on page 2.

Primary product (1): _____

Specific market: _____

Market requirement (1): _____

- (a) (i) Explain a market requirement for your named primary product (1). Use data to support your answer.

- (ii) Explain two management practices that are carried out to meet the market requirement of your chosen primary product (2).

You must clearly link the management practices to the market requirement and use data to support your answer.

Management practice (1): _____

Management practice (2): _____
