

91251



Draw a cross through the box (X) if you have NOT written in this booklet

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Mana Tohu Mātauranga o Aotearoa

New Zealand Qualifications Authority

Level 2 Media Studies 2024

91251 Demonstrate understanding of an aspect of a media genre

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the five statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

Do not write in the margins (|||||). This area will be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

INSTRUCTIONS

Choose ONE **media genre**.

Write an essay discussing the extent to which you agree or disagree with ONE of the statements below, in relation to an aspect of your chosen media genre.

STATEMENTS (Choose ONE)

1. Commercial success comes from giving the audience what they expect from a media genre.
2. Challenging an audience with the unexpected is how a media genre stays alive.
3. It is common for a media genre to cycle through periods of popularity and decline.
4. A media genre must modify its formula continuously.
5. A media genre must reflect changes in the Zeitgeist* to continue to appeal to its audience.

* *Zeitgeist* relevant social issues or events of the time

Media genre: _____

Statement number:

PLANNING

Make sure you **respond only to your chosen statement** *throughout* your essay, and support your discussion with **evidence** from a range of media texts and /or other sources, which may include your own production experience.

Extra space if required.
Write the question number(s) if applicable.

[illegible]

**Extra space if required.
Write the question number(s) if applicable.**

QUESTION
NUMBER



