

SUPERVISOR'S USE ONLY

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91251M



Tuhia he (☒) ki te pouaka mēnā kāore koe i tuhi kōrero ki tēnei puka

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Mana Tohu Mātauranga o Aotearoa
New Zealand Qualifications Authority

Te Mātauranga Pāpāho, Kaupae 2, 2024

91251M Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho

Ngā whiwhinga: E whā

| Paetae | Kaiaka | Kairangi |
|---|--|--|
| Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho. | Te whakaatu i te hōhonu o te māramatanga ki tētahi āhuatanga o tētahi momo pāpāho. | Te whakaatu i te māramatanga arohaehae ki tētahi āhuatanga o tētahi momo pāpāho. |

Tirohia kia kitea ai e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

Me tuhi koe i tētahi tuhinga ā-kura e hāngai ana ki TĒTAHI o ngā whakapuakanga e rima kei roto i tēnei pukapuka.

Ki te hiahia wāhi atu anō koe mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia kia kitea ai e tika ana te raupapatanga o ngā whārangi 2–19 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

Kaua e tuhi ki ngā paenga (//////). Ka poroa taua wāhi ka mākahia ana te pukapuka.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

NGĀ TOHUTOHU

Kōwhiria TĒTAHI momo pāpāho.

Tuhia tētahi tuhinga ā-kura e matapaki ana i te whānuitanga o tō whakaae rānei, o tō kore rānei e whakaae ki TĒTAHI o ngā whakapuakanga kei raro iho nei e hāngai ana ki tētahi āhuatanga o te momo pāpāho kua kōwhiria e koe.

NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

1. Ka angitu ā-arumoni i te whakahāngai i ngā mahi ki tā te apataki e whakapae nei ka puta i tētahi momo pāpāho.
2. Ko te wero i te apataki ki ngā āhuatanga whakaohore te ara e ora tonu ai tētahi momo pāpāho.
3. He wā ka nui, he wā ka iti te pīrangitia o tētahi momo pāpāho.
4. Me rite tonu te panoni i te tātū o tētahi momo pāpāho.
5. Me hāngai ngā panonitanga o tētahi momo pāpāho ki te ia o te wā* e rata tonu ai tana apataki.

* te ia o te wā ko ngā take pāpori rānei, ko ngā tūāhuatanga rānei o te wā e hāngai ana

INSTRUCTIONS

Choose ONE **media genre**.

Write an essay discussing the extent to which you agree or disagree with ONE of the statements below, in relation to an aspect of your chosen media genre.

STATEMENTS (Choose ONE)

1. Commercial success comes from giving the audience what they expect from a media genre.
2. Challenging an audience with the unexpected is how a media genre stays alive.
3. It is common for a media genre to cycle through periods of popularity and decline.
4. A media genre must modify its formula continuously.
5. A media genre must reflect changes in the Zeitgeist* to continue to appeal to its audience.

* **Zeitgeist** relevant social issues or events of the time

Te momo pāpāho: _____

Te tau o te whakapuakanga:

TE WHAKAMAHERE

Media genre: _____

Statement number:

PLANNING

English translation of the wording on the front cover

Level 2 Media Studies 2024

91251M Demonstrate understanding of an aspect of a media genre

Credits: Four

91251M

| Achievement | Achievement with Merit | Achievement with Excellence |
|--|---|---|
| Demonstrate understanding of an aspect of a media genre. | Demonstrate in-depth understanding of an aspect of a media genre. | Demonstrate critical understanding of an aspect of a media genre. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the five statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–19 in the correct order and that none of these pages is blank.

Do not write in the margins (//////). This area will be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.