

91381R



Mana Tohu Mātauranga o Aotearoa
New Zealand Qualifications Authority

Level 3 Business Studies 2024

91381 Apply business knowledge to address a complex problem(s) in a given global business context

Credits: Four

RESOURCE BOOKLET

Refer to this booklet to answer the questions for Business Studies 91381.

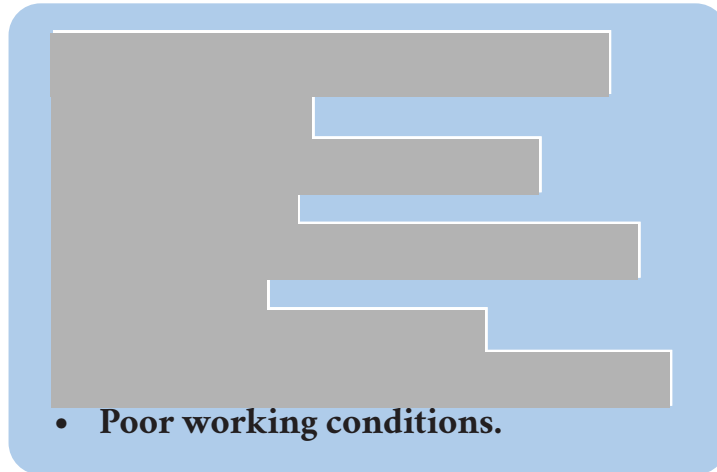
Check that this booklet has pages 2–4 in the correct order and that none of these pages is blank.

YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.

RESOURCE A: Ethical considerations of clothing manufacturing

Major ethical issues in fashion

Ethical fashion raises fundamental concerns in the fashion business about exploitation,



Source (adapted): <https://www.tutorialspoint.com/major-ethical-issues-in-fashion>

RESOURCE B: Comparison of manufacturers

	<i>Ramand Mill</i>	<i>Bahl Textiles</i>
Average cost per item of clothing	NZ\$7.50	NZ\$7.50
Environmental impact rating	Very good	Good
Social compliance score (highest is best)	7.9	9.4
Worker skill level	Medium	High
Minimum order quantity (per item)	200	500
Workplace accidents per year	43	32

RESOURCE C: Clothing quality

Defects in garments

For the textile and apparel industry, product quality is calculated in terms of quality and

and perceived quality of the garment.

Source: <https://www.fibre2fashion.com/industry-article/3092/defects-in-garments>

RESOURCE D: Conducting business in India

India is a diverse country geographically, demographically, and culturally; India is called

timelines can vary, both within India and in relation to other countries.

Source (adapted): <https://axisgroupinternational.com/2021/05/03/india-supply-market-potential-2/>

RESOURCE E: Shipping information

Ocean and air freight shipping to New Zealand

You have two options when shipping to New Zealand—send your goods by air or by sea.

load) service.

Source: <https://www.shipafreight.com/shipping-to/new-zealand/>

RESOURCE F: New Zealand and India trade agreement

NZ and India progress economic partnership

New Zealand's relationship with India took a significant step forward during Trade and Export Growth and Agriculture Minister Damien O'Connor's three-day visit to New Delhi in 2023.

Damien O'Connor also addressed the Confederation of Indian Industry in a state of the relationship speech setting out New Zealand's aspiration for its relationship with India. The Confederation hosted an event for the Indian and New Zealand business communities to strengthen both countries' joint vision for a modern economic partnership.

"This has been a very successful visit that has helped progress the prospect of a direct flight between New Zealand and India that will help tourism, business, and education," Damien O'Connor said.

Source: <https://www.beehive.govt.nz/release/nz-and-india-progress-economic-partnership>

RESOURCE G: Design software comparison

	Garment Creator Suite	Stitch Sculpt
Initial purchase cost	\$12,000	\$9,500
Ongoing cost per month	\$700	\$595
Online support	No	Yes
Update frequency	Every three months	Every six months
Average rate of return	11%	9%
Collaboration feature *	Yes	No

* A collaboration feature allows more than one worker to work on a design at the same time.