

91493



Draw a cross through the box (X) if you have NOT written in this booklet

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Mana Tohu Mātauranga o Aotearoa

New Zealand Qualifications Authority

## Level 3 Media Studies 2024

### 91493 Demonstrate understanding of a relationship between a media genre and society

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the five statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

Do not write in the margins (// // // //). This area will be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

## INSTRUCTIONS

Choose ONE **media genre and society**. (Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.)

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **influence, impact, and wider significance** of a relationship between your chosen media genre and society.

## STATEMENTS (Choose ONE)

1. Genre tests the waters for social change.
2. Genre acts as a time capsule.
3. Genre profits\* from society's fears.
4. Genre primarily entertains.
5. Genre serves as a cautionary tale.

\* profit      an advantage or benefit, or financial gain

**Media genre:** \_\_\_\_\_

**Society:** \_\_\_\_\_

**Statement number:**

## PLANNING

Make sure you **respond only to your chosen statement** *throughout* your essay, and include **relevant, specific supporting detail** from a range of media texts.













**Extra space if required.  
Write the question number(s) if applicable.**

QUESTION  
NUMBER

Extra space if required.  
Write the question number(s) if applicable.

[illegible]

Extra space if required.  
Write the question number(s) if applicable.

QUESTION  
NUMBER

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