



SUPERVISOR'S USE ONLY

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translation of this cover

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91493M



914935

Tuhia he (☒) ki te pouaka mēnā  
kāore koe i tuhi kōrero ki tēnei puka

NZQA

Mana Tohu Mātauranga o Aotearoa  
New Zealand Qualifications Authority

## Te Mātauranga Pāpāho, Kaupae 3, 2024

**91493M Te whakaatu māramatanga ki tētahi hononga i  
waenga i tētahi momo pāpāho me te hapori whānui**

Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki tētahi hononga i waenga i tētahi momo pāpāho me te hapori whānui.	Te whakaatu i te hōhonu o te māramatanga ki tētahi hononga i waenga i tētahi momo pāpāho me te hapori whānui.	Te whakaatu i te mahuki o te māramatanga ki tētahi hononga i waenga i tētahi momo pāpāho me te hapori whānui.

Tirohia kia kitea ai e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

**Me tuhi koe i tētahi tuhinga ā-kura e hāngai ana ki TĒTAHI o ngā whakapuakanga e rima kei roto i tēnei pukapuka.**

Ki te hiahia wāhi atu anō koe mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia kia kitea ai e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

Kaua e tuhi ki ngā paenga (//////). Ka poroa taua wāhi ka mākahia ana te pukapuka.

**HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.**

## NGĀ TOHUTOHU

Kōwhiria TĒTAHI momo pāpāho me tētahi hapori whānui. (Kia mōhio mai: Ko te ‘hapori whānui’ e kōrerotia nei ko te hapori i tētahi wā me tētahi wāhi, ko te apataki rānei o tētahi momo pāpāho.)

Tuhia tētahi tuhinga ā-kura e matapaki ana i te **whānuitanga** o tō whakaae ki TĒTAHI o ngā whakapuakanga kei raro iho nei. Kia arohaehae tō urupare ki te whakapuakanga mā te arotake i te **awenga**, i te **pānga**, me te **hiranga whānui** o tētahi hononga i waenga i te momo pāpāho me te hapori whānui i kōwhiria ai e koe.

## NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

1. Ka whakamātautau te momo pāpāho i ngā āhuatanga mō te hurihangā o te pāpori.
2. Ko tā te momo pāpāho he pupuri i ngā kōrero mō ngā āhuatanga o te wā.
3. Ka whai hua\* te momo pāpāho i te wehi o te pāpori.
4. Ko te mahi matua a te momo pāpāho, he whakangahau.
5. He paki whakatūpato te momo pāpāho.

\* whai hua    he hua, he painga, he hua ā-pūtea rānei

**INSTRUCTIONS**

Choose ONE **media genre and society**. (*Note: ‘Society’ refers to a community in a specific time and place, or the audience for a genre.*)

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **influence, impact, and wider significance** of a relationship between your chosen media genre and society.

**STATEMENTS** (Choose ONE)

1. Genre tests the waters for social change.
2. Genre acts as a time capsule.
3. Genre profits\* from society's fears.
4. Genre primarily entertains.
5. Genre serves as a cautionary tale.

\* profit      an advantage or benefit, or financial gain

Te momo pāpāho: \_\_\_\_\_

Te hapori whānui: \_\_\_\_\_

Te tau o te whakapuakanga:

## TE WHAKAMAHERE

**Media genre:**

**Society:** \_\_\_\_\_

**Statement number:**

## **PLANNING**

Me whai koe kia tuhia tētahi tuhinga ā-kura e poto ana, kāore e nui ake i te 5–6 whārangī. He whakahirahira ake te kounga o ū tuhinga, tēnā i te roa o tō tuhinga ā-kura.

**Me urupare anake koe ki te whakapuakanga i kōwhiria ai e koe puta noa i tō tuhinga ā-kura, me whai wāhi hoki ngā taipitopito taunaki e hāngai ana, e whāiti ana hoki, mai i ētahi momo tuhinga pāpāho.**

## Tīmataria tō tuhinga ā-kura ki konei:

You should aim to write a concise essay of no more than 5–6 pages. The quality of your writing is more important than the length of your essay.

**Make sure you respond only to your chosen statement *throughout* your essay, and include relevant, specific supporting detail from a range of media texts.**

Begin your essay here:









Te Mātauranga Pāpāho 91493M, 2024







Te Mātauranga Pāpāho 91493M, 2024



He whārangi anō ki te hiahiatia.  
Tuhia te tau tūmahī mēnā e hāngai ana.

TE TAU  
TŪMAHI

**Extra space if required.  
Write the question number(s) if applicable.**

QUESTION  
NUMBER

He whārangi anō ki te hiahiatia.  
Tuhia te tau tūmahī mēnā e hāngai ana.

TE TAU  
TŪMAHI

**Extra space if required.  
Write the question number(s) if applicable.**

QUESTION  
NUMBER

He whārangi anō ki te hiahiatia.  
Tuhia te tau tūmahī mēnā e hāngai ana.

TE TAU  
TŪMAHI

**Extra space if required.  
Write the question number(s) if applicable.**

QUESTION  
NUMBER

*English translation of the wording on the front cover*

## Level 3 Media Studies 2024

### 91493M Demonstrate understanding of a relationship between a media genre and society

Credits: Four

91493M

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the five statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

Do not write in the margins (//////). This area will be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**