

92030



Draw a cross through the box (X) if you have NOT written in this booklet

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Mana Tohu Mātauranga o Aotearoa

New Zealand Qualifications Authority

Level 1 Commerce 2024

92030 Demonstrate understanding of how interdependent financial relationships are affected by an event

Credits: Five

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how interdependent financial relationships are affected by an event.	Examine how interdependent financial relationships are affected by an event.	Evaluate how interdependent financial relationships are affected by an event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL parts of the question in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

Do not write in the margins (// // // //). This area will be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Read the case study scenario below and use it to answer the question that follows.

Case study scenario – Successful social media campaign

Delectable Donuts has stores throughout the country. It has been using social media to promote its business. Recently, several of its videos were shared by social media influencers, increasing the number of views on the *Delectable Donuts* website and social media.

The following participants in society are all located in the same area:

- a *Delectable Donuts* store that employs five staff
- another bakery that employs three staff
- suppliers of ingredients and packaging for *Delectable Donuts* and the other bakery
- a whānau consisting of a single parent, a six-year-old, and an eight-year-old; the parent works in the *Delectable Donuts* shop part-time and is considering increasing their hours
- a local bank that most of the families and businesses in the area bank with
- other organisations in the local community, for example a primary school, petrol station, health food shops, and a marae
- the Government.

QUESTION

- (a) (i) Describe the financial interdependence between the local *Delectable Donuts* store and the whānau.

- (ii) Describe the financial interdependence between the local *Delectable Donuts* store and its suppliers.

- (iii) Describe the financial interdependence between the bank and the suppliers.

- (b) Describe a direct effect the social media campaign will have on the local *Delectable Donuts* store.

- (c) (i) Explain ONE flow-on effect the social media campaign has on the bank.

- (ii) Using the flow-on effect for the bank, explain ONE impact on the interdependent financial relationship between other businesses in the local community and the bank.

- (d) (i) Explain ONE flow-on effect of the social media campaign on the other bakery.

- (ii) Using the flow-on effect for the other bakery, explain ONE impact on the interdependent financial relationship between the other bakery and the suppliers.

As a response to concerns about unhealthy eating, the Government decides to start a healthy eating campaign including a tax on unhealthy foods, such as donuts, fast food, and sugary sweets.

- (e) (i) Explain ONE positive consequence of the Government's decision to tax unhealthy food on ONE interdependent financial relationship involving any of the participants in the case study.

- (ii) Explain ONE negative consequence of the Government's decision to tax unhealthy food on ONE interdependent financial relationship involving any of the participants in the case study.

Due to the increased popularity of the *Delectable Donuts* store, the local primary school decides to use the *Delectable Donuts* fundraising programme to raise money for sun umbrellas at the school.

- (f) (i) Explain ONE positive consequence of the school's decision to use the *Delectable Donuts* fundraising programme on ONE interdependent financial relationship involving any of the participants in the case study.

- (ii) Explain ONE negative consequence of the school's decision to use the *Delectable Donuts* fundraising programme on ONE interdependent financial relationship involving any of the participants in the case study.

Extra space if required.
Write the question number(s) if applicable.

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