

91465R



Mana Tohu Mātauranga o Aotearoa
New Zealand Qualifications Authority

Level 3 Health 2025

91465 Evaluate models for health promotion

Credits: Five

RESOURCE BOOKLET

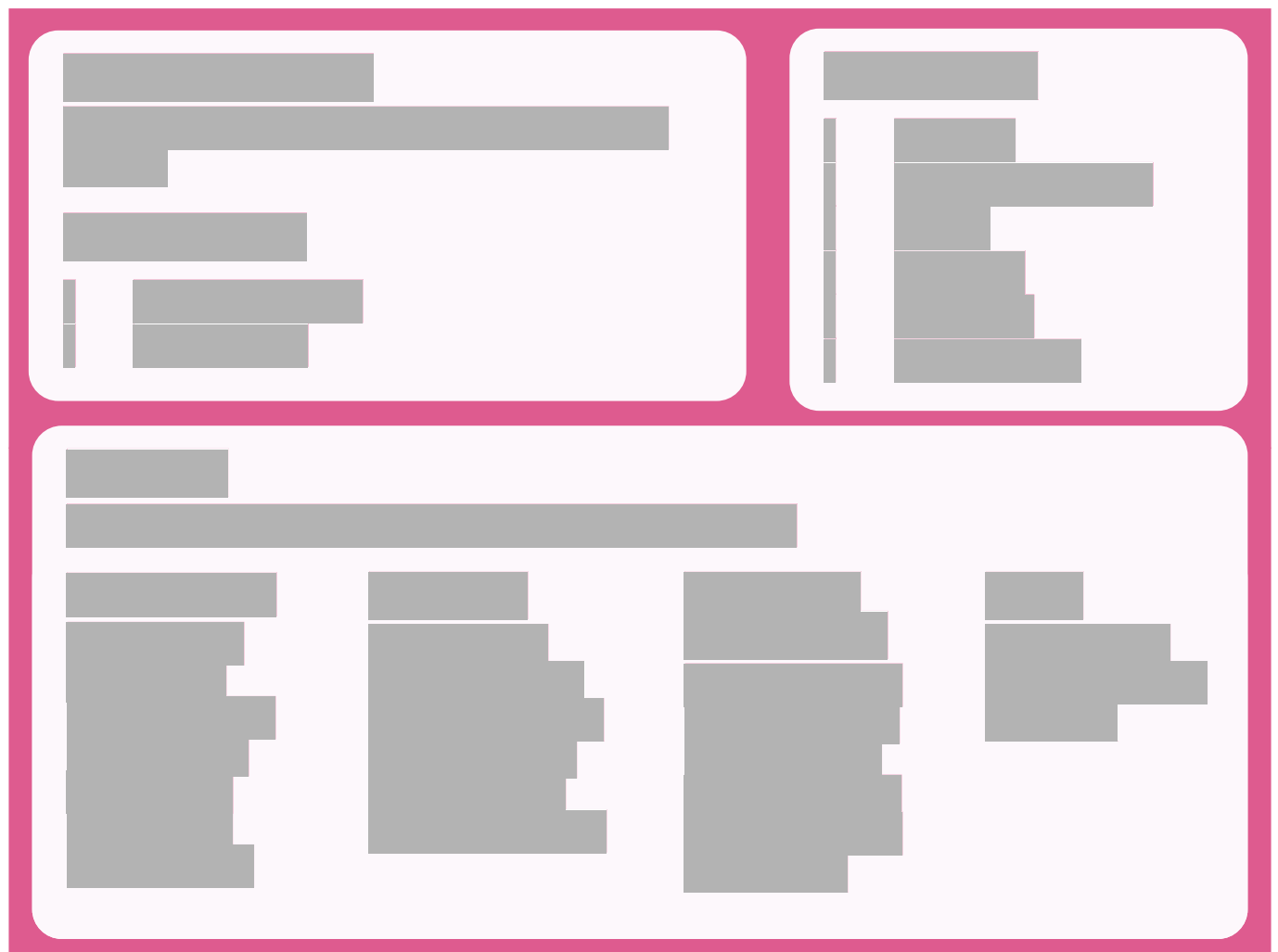
Refer to this booklet to answer the questions for Health 91465.

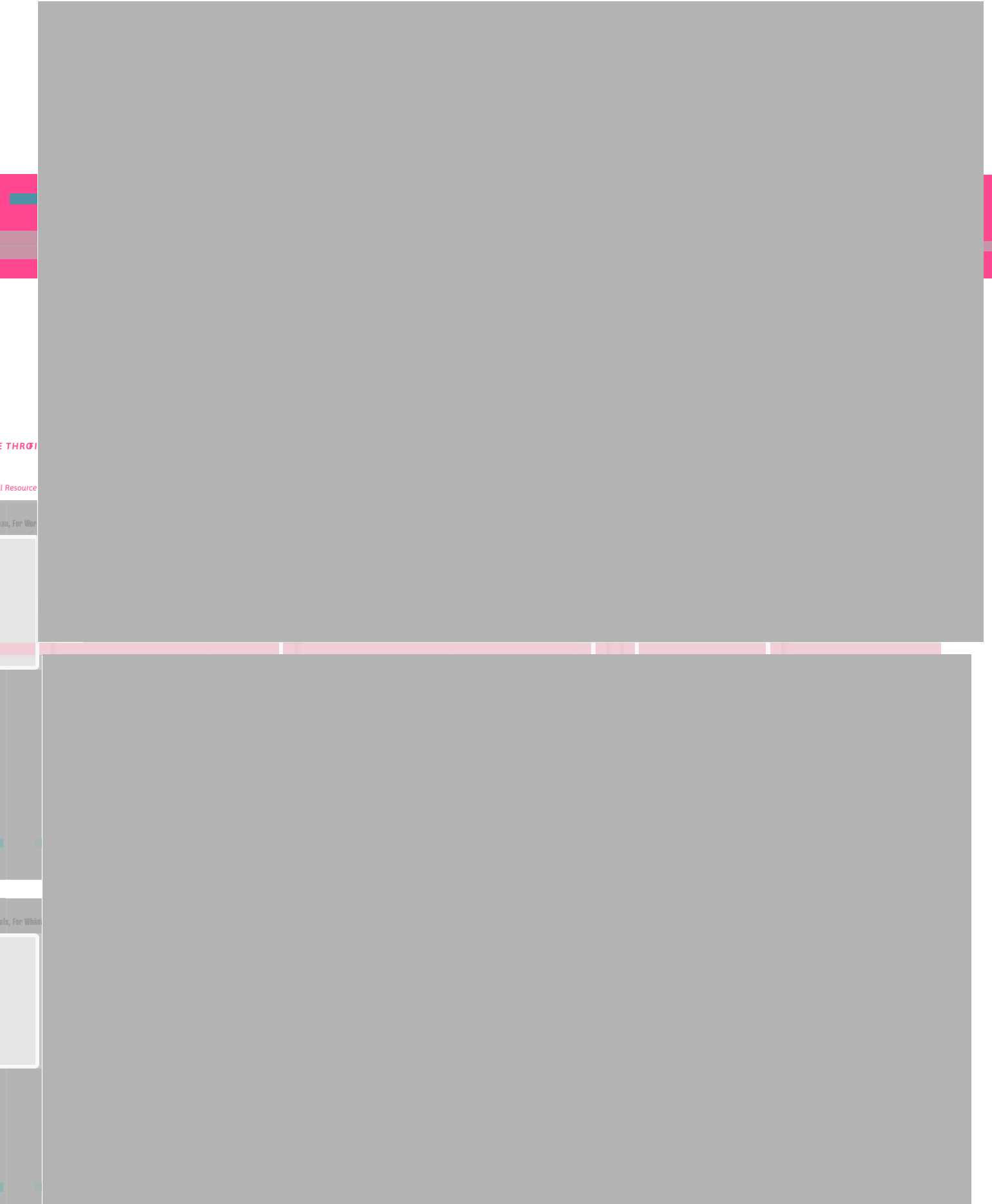
Check that this booklet has pages 2–6 in the correct order and that none of these pages is blank.

YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.

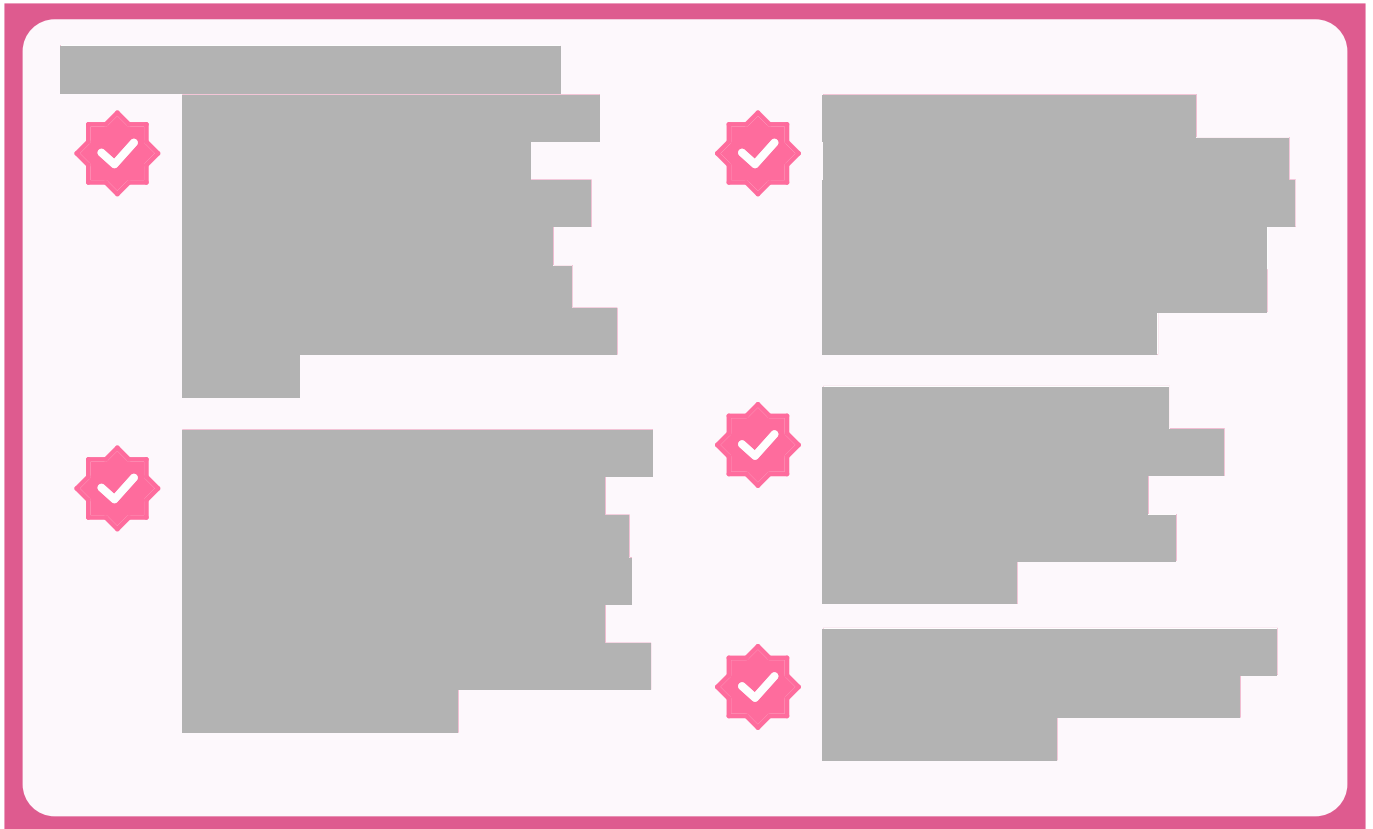
RESOURCE A: What is Pink Shirt Day?

Pink Shirt Day is an anti-bullying campaign that celebrates

**RESOURCE B (i): Pink Shirt Day website – Getting support and getting involved**

RESOURCE B (ii): Pink Shirt Day website – Resources and real stories

RESOURCE B (iii): Pink Shirt Day website – Donations outcomes



RESOURCE C: Three models for health promotion

Behavioural change model

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Self-empowerment model

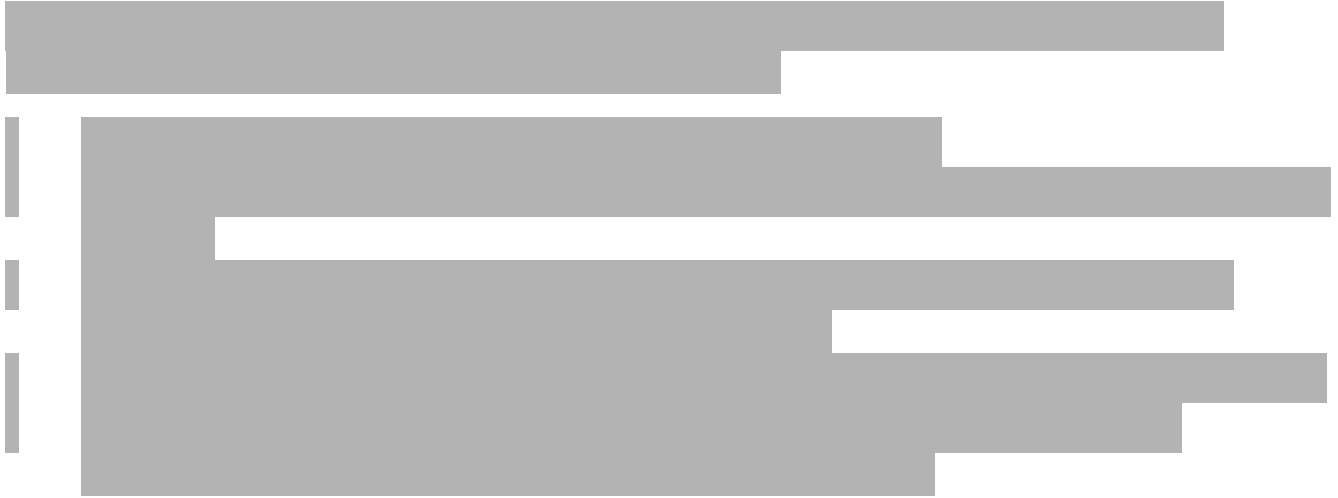
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Collective action model

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RESOURCE D: Supporting documents

The Bangkok Charter for Health Promotion



Te Tiriti o Waitangi/ the Treaty of Waitangi and health promotion



Acknowledgements

Material from the following sources has been adapted for use in this assessment:

Resource A, B

<https://pinkshirtday.org.nz/>

<https://stock.adobe.com/641963157>

Resource C

https://healtheducation.org.nz/wp-content/uploads/2018/11/8-nzhea-position-statement_health-promotion-in-hed_sept_2017.pdf

Resource D

Department of Non-Communicable Diseases and Mental Health Health Promotion and Education. (2005). The Bangkok charter for health promotion in a globalized world. World Health Organization.

<https://iris.who.int/bitstream/handle/10665/205976/B3280.pdf>

