



SUPERVISOR'S USE ONLY

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91493



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Draw a cross through the box (☒) if you have NOT written in this booklet



Mana Tohu Mātauranga o Aotearoa  
New Zealand Qualifications Authority

## Level 3 Media Studies 2025

### 91493 Demonstrate understanding of a relationship between a media genre and society

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the five statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

Do not write in the margins (//////). This area will be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

## INSTRUCTIONS

Choose ONE **media genre and society**. (Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.)

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **influence, impact, and wider significance** of a relationship between your chosen media genre and society.

**STATEMENTS** (Choose ONE)

1. An emerging\* genre can reflect cultural change.
2. For better or worse, genre shows us how society used to be.
3. Genre echoes political ideologies.
4. Social discourse\*\* shapes genre.
5. Genre peers into society's shadows.

\*\* discourse exchange of ideas

**Media genre:** \_\_\_\_\_

**Society:** \_\_\_\_\_

**Statement number:**

## **PLANNING**

You should aim to write a concise essay of no more than 5–6 pages. The quality of your writing is more important than the length of your essay.

**Make sure you respond only to your chosen statement throughout your essay, and include relevant, specific supporting detail from a range of media texts.**

Begin your essay here:











QUESTION  
NUMBER

**Extra space if required.  
Write the question number(s) if applicable.**

**Extra space if required.  
Write the question number(s) if applicable.**

QUESTION  
NUMBER

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