

91530



Draw a cross through the box (X) if you have NOT written in this booklet

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Mana Tohu Mātauranga o Aotearoa  
New Zealand Qualifications Authority

Level 3 Agricultural and Horticultural Science 2025

91530 Demonstrate understanding of how  
market forces affect supply of and demand for  
New Zealand primary products

Credits: Five

| Achievement  | Achievement with Merit  | Achievement with Excellence  |
|--|---|--|
| Demonstrate understanding of how market forces affect supply of and demand for New Zealand primary products. | Demonstrate in-depth understanding of how market forces affect supply of and demand for New Zealand primary products. | Demonstrate comprehensive understanding of how market forces affect supply of and demand for New Zealand primary products. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should attempt ALL the questions in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

Do not write in the margins (X/X/X/X). This area will be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**INSTRUCTIONS**

Carefully read ALL instructions AND parts (a) to (c) before answering.

Use TWO different primary products to answer parts (a) and (b).

Part (c) may be answered using a primary product used in either part (a) or (b), or with a completely different product.

The primary products chosen must earn significant export revenue in their processed or unprocessed form, or allow for self-sufficiency within New Zealand.

All parts of this examination must be answered.

## PLANNING

Name a primary product.

Select (✓) a market force:

- (a) How has the selected market force impacted the **supply** of your chosen product? Use evidence and data within the past five years to support your answer.



Primary product (2): \_\_\_\_\_

- ☐ Consumer preference
- ☐ Price
- ☐ Promotion



## Political Intervention



Source: [https://www.stats.govt.nz/assets/Uploads/Overseas-merchandise-trade/Overseas-merchandise-trade-May-2023/Download-data/OMT\\_Infographics\\_countries-exports-May23.png](https://www.stats.govt.nz/assets/Uploads/Overseas-merchandise-trade/Overseas-merchandise-trade-May-2023/Download-data/OMT_Infographics_countries-exports-May23.png)



New Zealand exports to the US

in 2023.

Source: <https://www.mfat.govt.nz/en/trade/mfat-market-reports/nz-exports-to-the-us-strong-growth-continues-june-2024>



## India's economy has emerged as a bright spot

for New Zealand.

Source: <https://www.aut.ac.nz/news/stories/nz-needs-to-build-trade-with-india>

Name a primary product.

Primary product: \_\_\_\_\_

- (c) Discuss the significance of a New Zealand trade agreement and its impact on the supply of, and demand for, your chosen primary product. Use evidence and data within the past five years to support your answer.



**Extra space if required.**  
**Write the question number(s) if applicable.**

QUESTION  
NUMBER

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Write the question number(s) if applicable.

QUESTION  
NUMBER

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