

91493



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

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SUPERVISOR'S USE ONLY

Level 3 Media Studies, 2014

91493 Demonstrate understanding of a relationship between a media genre and society

9.30 am Friday 28 November 2014
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the nine statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Not Achieved

TOTAL

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Discuss the **relationship** between your chosen media genre and society by responding to ONE of the statements below.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

You may agree and/or disagree with your chosen statement.

You must respond to your chosen statement.

STATEMENTS (Choose ONE)

The statements below relate to aspects of a media genre.

1. Genre is not set in stone.
2. Genre and identity are closely linked.
3. Genre is really about money.
4. Genre changes society.
5. Specific events lead to changes in genre.
6. Genre does not reflect indigenous culture(s).
7. Genre and technology are closely linked.
8. Genre has historical significance.
9. Genre shows society what it wants to see.

In your essay, you should focus on the relationship between your media genre and society by:

- explaining the **relationship** between your chosen media genre and society
- explaining the **impact** of this relationship on your chosen media genre and/or society
- drawing conclusions about the **wider significance** of this relationship by including **relevant specific supporting detail** from at least THREE media texts, and any evidence from other sources.

Write your chosen media genre, society, and statement number on page 3.

Plan your essay on page 3.

Begin your essay on page 4.

Media genre: Television Series

Society: Modern Society (2014)

Statement number:

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Note: Responses made in this space may be used as evidence for assessment.

PLANNING

Explanation of the **relationship** between your chosen media genre and society:

Television series have a strong relationship with today's modern society. As they can change opinions on things by showing the viewers a situation from different perspectives. Also television series are affected by what is socially acceptable in modern society.

The **impact** of this relationship on your chosen media genre and/or society:

Both sides of the relationship impact one another. If something is viewed as acceptable by society, yet played on television it can cause an uproar. But - then television can show a humorous side to touchy subjects and lighten the mood. Television series can show ~~a~~ all sides of a situation, from all people's views, but give a 'feel good' side and humour, to make close minded viewers see a situation from other views.

The **wider significance** of this relationship:

Multiple shows show homosexuality from the 'lovers' view. Show non-homosexuals ~~that~~ that the relationship is a normal relationship from the two parties view

- Modern family
- The originals
- Shortland street.

You must respond to your chosen statement.

The suggested maximum for your essay is 800 words (6–7 pages). The quality of your writing is more important than the length of your essay.

Support your discussion by **drawing conclusions with relevant, specific supporting detail** from at least THREE media texts, and any evidence from other sources.

Begin your essay here:

~~When you watch television in today's year of 2014, it is~~

If you were to sit down and watch television in today's time, you would view a lot of things, that would not have been socially acceptable ~~in~~ 30 years ago. ~~At that time~~ ~~30~~ 30 years ago you most likely would never watch a show with homosexuals, interracial marriages, adoption, swearing and second marriages. This is partially because what is viewed as acceptable within society has, and still is, evolving. By showing touchy subjects ^{on television}, like gay marriage, which ~~is~~ is only just becoming something accepted by society, can bring a ~~help~~ ^{help} accept can give people a different view on the topic, one they wouldn't see unless to experience themselves, ^{it gives} ~~and~~ inside view.

The show modern family impacts people's views on homosexuals hugely.

many people do not support 'gay marriage' as they believe it is not normal or 'right'. The ^{show} shows how there is nothing indecent about gay marriage, ~~and~~ they do this through humour. On multiple episodes we ~~see~~ see that they are just a normal couple who love one another. The show makes the relationship socially acceptable through humour. By making the audience laugh at a situation they would normally frown upon, helps them to accept the situation, and contribute to society growing as one.

Television changes society as it has the power to trigger certain emotions on ^{touchy} topics. But society changes television ~~based on~~ based on the views people have at that point in time. ~~There~~ In America there were many protests of people wanting gay marriages to not be allowed.

The relationship between Television and society is huge. Television is effected by the way society thinks and acts towards certain topics. If society is strongly against something, it may be difficult for Television to air something to do with the topic.

But if only a proportion of the society feels that way, an opportunity opens. The producers then have the chance to use one half of society's acceptance to impact the other half's disapproval. Television can change the way some view a certain situation by giving them a view from another perspective. A look of what it's like from the inside. They can then lighten the mood of the 'harsh' topic by adding humour or using a form of 'tear jerking' to bring out sympathy in the viewer. Television has a lot of power when it comes to changing and impacting society's view on situations. The relationship between television and society is extremely strong. ~~AS~~

The television series modern family shows a gay couple, go through everyday challenges. We see them have normal family disputes while also ~~added~~ adding humour by stereotyping the two. The show stereotypes the couple by displaying the couple as being feminine. "Lily who wears it better?". This scene from an episode shows the couple arguing over who has to get changed as they are wearing the same outfit to dinner. Their adopted daughter Lily then has to be the judge. By adding this sort of humour to the touchy subject of gay marriage gives close minded viewers, the image, of it not being the way they originally thought.

~~Television series can also lighten the mood by making viewers feel~~

Television Series impacts societies view on homo sexuality ~~by~~ in more ways than just humour. In the

TV series "The Originals" we witness a gay character, ^{Joshua} struggle with his sexuality. ~~The pulls self~~
 The show pulls on the viewers feelings by feeling sorry for the character, that when he eventually finds someone, we are left feeling relieved for him. leaving the viewer to realise homosexuals are ordinary people who hurt as well. This type of television has the potential to impact societies views hugely. By making the viewers feel relieved when Joshua tells his friend diena he has ~~found~~ found someone "he's pretty great" we feel happy for him.

In the show "Shortland Street" we view a relationship between two females nicole and Harper. The show ~~shows~~ shows society the ~~it~~ gives society a view of how dysfunctional a homosexual relationship can become. It ~~tef~~ makes viewers aware that they face ~~normal~~ the same issues other relationships

experience as well. We see ^{the} couples break up over being unsure of their sexuality. "I'm sorry Harper, I love Lily", which shows society that it's not a walk in the park discovery that you are gay. TV series impact society as situations hugely as let us understand situations we would normally have no knowledge on.

Television changes society in the way it educates viewers on situations they normally wouldn't understand. By giving someone a view directly from the character's perspective helps ~~the~~ society to 'walk in another's shoes'. Television impacts society hugely by adding humour, emotion and drama to situations that are a touchy subject within society. Television has the power to shape opinions and give people things to talk about with their peers. Spreading the idea broadcasted

through the television.

Overall society and television evolve together. Society's views impact what is shown and is acceptable ~~off~~ to be played and television shapes what society sees to be acceptable.