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91484A



914841



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Level 3 Art History, 2016

91484 Examine the relationship(s) between art and context

9.30 a.m. Wednesday 23 November 2016
Credits: Four

ANSWER BOOKLET

Achievement	Achievement with Merit	Achievement with Excellence
Examine the relationship(s) between art and context.	Examine, in depth, the relationship(s) between art and context.	Examine, perceptively, the relationship(s) between art and context.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

Use this booklet to answer ONE question from Question Booklet 91484Q.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Low Merit

TOTAL

5

ASSESSOR'S USE ONLY

Question number: Four

Art work (1): Plate 16 - Simultaneous dress

Art work (2): Plate 17 - Chrysler Building

The Simultaneous dress by Sonia ~~Delaunay~~ Delaunay is a multi-coloured, floor length dress made out of silk fabrics and was designed in Paris in 1913. The Chrysler Building by William Van Allen is a skyscraper in New York designed for the car brand Chrysler and built from 1928-1930 with glass, iron and steel.

The Simultaneous dress designed by Sonia Delaunay is a dress that sparked a new style of fashion for women. It was designed in 1913 and completely ignored all previous 'rules' of women fashion. Although it is floor length, it isn't form fitting, there isn't a corsette, and the colour of it certainly doesn't follow the traditional colour of women's clothing. As well as dresses, Delaunay created swimsuits with matching coats, clothing for film sets and even patterns for cars. The design of this dress and her other clothing lines were all inspired by cubism, de stijl and post modernism because of the shapes and colours used.

~~The~~ The ~~spread~~ Simultaneous dress shows modernity because of how Delaunay has thrown away rules and guidelines of women's fashion. The dress is very abstract in both colour and in how it has been made. One side of the dress from the waist down is colourful and goes straight down to the ground while the other side ~~is ~~coloured~~~~ has no colour to it and it is ~~the~~ ruffled from ~~top~~ the top of the waist to the bottom. This shows modernity even further because of how it is pushing away from regular ideas of what society wants women's fashion to be.

The Chrysler Building designed by William Van Allen is a building that shows modernity and is famous because of how it portrayed a car and showed that modernity. The building was built from 1928-1930 where majority of people didn't have a car and where new cars were being built. This building showcased that change from old fashioned to modern because it represented a car which was a new object and it marked the beginning of a world being modernised.

It was built during the Art Deco art movement and ideas from both Art Deco and the car company, Chrysler can be seen through the form and colour of the building. This building represents modernity and the world changing because it was built from new technology. Also because it stepped away from ~~normal building~~ regular, rectangular buildings by have a curved and triangular spire.

The significance of The Simultaneous dress by Sonia Delaunay and The Chrysler Building by William Van Allen is that the showed that stepping away from tradition in both fashion and architecture was okay. It showed that the world was ready for something new and something more modern than just constantly having the same old traditional stuff being made. Sonia Delaunay showed that it was okay to branch out with new ideas in fashion and William Van Allen showed it was okay to do the same and break away from traditional architecture that showed off the new technology and modernity.

Merit

Subject:		Art History	Standard:	91484		
Q	Grade score	Annotation				
4	M5	This candidate has provided a simple, yet competent explanation of relationships between design and modernity. The response reaches M5 because it consistently addresses the question, has sufficient detail and clarity, and the evidence is supported by references to appropriate evidence in identified art works. To reach M6, they needed to expand their points into an expansive explanatory discussion.				